

FOR IMMEDIATE RELEASE

Contact:

Steven Yates
Director of Communications
2121 Ward Court, NW, Floor 6
Washington, DC 20037
202.212.6064

s.yates@perkinseastman.com

www.perkinseastman.com

www.facebook.com/perkinseastman

www.twitter.com/perkinseastman

www.pinterest.com/perkinseastman

PHASE 1 OF THE WHARF IN WASHINGTON, DC'S SOUTHWEST WATERFRONT BREAKS GROUND TODAY

**Perkins Eastman Design Principals, led by Stan Eckstut FAIA, Join
Mayor Vincent Gray, PN Hoffman and Madison Marquette for Ceremony**

Washington, DC (March 19, 2014) Great cities are defined by great places, and today the nation's capital marked the first day of construction on its newest, The Wharf on Washington, DC's Southwest Waterfront. The groundbreaking ceremony for Phase 1 took place earlier today and was attended by Mayor Vincent Gray, Waterfront Developers Monty Hoffman, Founder and CEO of PN Hoffman and Eric Hohmann, President of Madison Marquette, local government officials, and Stan Eckstut FAIA, Principal of EE&K a Perkins Eastman company, who is leading the project's design team. Perkins Eastman is serving as Master Planner, Design Architect and Architect of Record for the public realm, infrastructure and buildings in two of the initial parcels. Phase 1 alone comprises 24 acres of land, more than 50 acres of waterfront, and a building area of more than 1.9 million GSF. It is projected for completion in 2017.

The design vision for The Wharf is founded on principles of: reconnecting the city to its waterfront, providing DC residents with a world-class public destination for year-round use, and restoring Washington as a port city with a rich maritime history. The Wharf will offer residents and visitors a series of grand and varied places while maintaining an intimate urban feel, replete with residential, commercial, hospitality, dining and entertainment programs. This activated ground level will lend great variety to both imminent and future developments, becoming a prime destination for all. Small lots are being constructed along the water's edge in order to preserve panoramic views of the waterfront and Washington Channel from multiple vantage points.

According to Eckstut, "We're proud to be helping return the city back to where it began, with mixed uses and high density all activating one of the world's premier maritime destinations. Designing The Wharf is about creating places where people

want to live and visit, bringing the human scale to a large-scale development. It's pedestrian-oriented, water-oriented, and transit-oriented development all in one."

The Perkins Eastman team is leading design of the public realm, which includes the Wharf, District Pier, Transit Pier, Market Pier, Mews, and two levels of below-grade parking to accommodate more than 1,500 vehicles. New construction along the water's edge will include the Pierhouse Pavilion on the District Pier, the Dockmaster Building, and the Jetty Terminal. The team is also designing the buildings for Parcels 2 and 3A, which includes two residential towers totaling 300 units, a 200,000 sf office building, a 150,000 sf music entertainment venue, 25,000 sf of ground floor retail space, and 15,000 sf of upper-floor entertainment space.

About The Wharf

The Wharf is a \$2 billion, world-class, mixed-use waterfront development located on the historic Washington Channel. Situated along the District of Columbia's Southwest Waterfront, The Wharf is adjacent to the National Mall with a development area that stretches across 27 acres of land and more than 50 acres of water from the Municipal Fish Market to Fort McNair. When complete, it will feature approximately three million square feet of new residential, office, hotel, retail, cultural, and public uses including waterfront parks, promenades, piers, and docks.

The Wharf is a large-scale waterfront development by Hoffman-Madison Waterfront as part of the District of Columbia's Anacostia Waterfront Initiative. The Wharf development team is led by PN Hoffman and Madison Marquette and is comprised of ER Bacon Development, City Partners, Paramount Development and Triden Development. More information is available at www.wharfdc.com.

About Perkins Eastman

Perkins Eastman is among the top design and architecture firms in the world. With more than 750 employees in 13 locations around the globe, Perkins Eastman practices at every scale of the built environment. From niche buildings to complex projects that enrich whole communities, the firm's portfolio reflects a dedication to progressive and inventive design that enhances the quality of the human experience. The firm's portfolio includes high-end residential, commercial, hotels, retail, office buildings, and corporate interiors, to schools, hospitals, museums, senior living, and public sector facilities. Perkins Eastman provides award-winning design through its offices in North America (New York, NY; Boston, MA; Charlotte, NC; Chicago, IL; Pittsburgh, PA; San Francisco, CA; Stamford, CT; Toronto, Canada; and Washington, DC); South America (Guayaquil, Ecuador); North Africa and Middle East (Dubai, UAE); and Asia (Mumbai, India, and Shanghai, China).

Project renderings available.

#