

EXPAND



Your Patient Services

Implement Medically Necessary Services • Increase Case Acceptance

Successful Implementation of Dental Sleep Medicine

- Speaker line-up of top industry leaders & educators
- Enhance your practice with Dental Sleep Medicine
- Learn the treatment protocol from the first phone call to yearly follow-up visits
- Grow your practice with proven marketing, branding & physician/sleep lab referral methods
- Successfully bill medical insurance for sleep apnea
- Interactive sessions include sleep study tests, bite registrations, NoseCone™ samples, and medical billing activities.
- Advanced & Risk Management course offerings available for a comprehensive curriculum. (see back for dates and pricing)

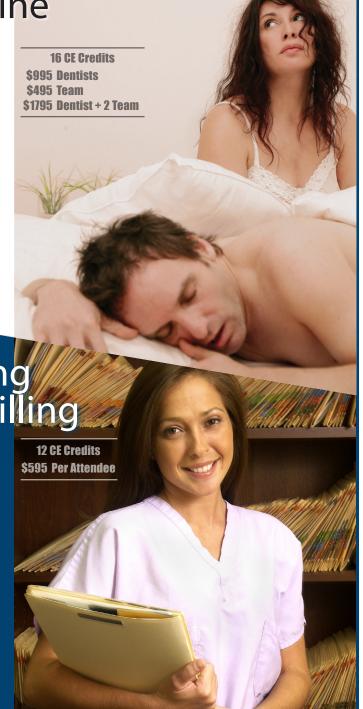
25 DATES 13 STATES - see page two for details -

CrossCoding: Unlocking the Code to Medical Billing

Learn How to Get Paid by Medical Insurance for Dental Sleep Medicine, TMD, Implants, Oral Surgery & More!

- Learn dental to medical cross coding from the national experts
- Discover how to structure your examinations for proper documentation and record keeping
- Communicate with physicians for referrals and medical necessity
- Hands-on medical claim form games
- The real story about Medicare fact, fiction and correct coding

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Understand Core Dental Sleep Medicine

- Sleep Stages
- Bite Registrations
- Clinical Issues
- Home Sleep Testing
- Medical Billing
- Airway / Nasal Airway
- Appliances
- Sleep Lab Connections

Referral Building

Learn Best Practices to Cultivate, Track & Maintain Physician Referrals

Become a CrossCoding Office

Integrate medical billing into your practice and get paid for oral appliance therapy.

Treatment Protocol

From the first phone call to yearly follow-up visits, integrate workflow into your practice

Oral Appliances

The differences between them and which appliance best suits each patient

Date	Location	Main Speaker	
February 07/08	Tequesta, FL	Dr. Mark Levy	
March 07/08	Charlotte, NC	Dr. Mark Paschen	
March 21/22	San Francisco, CA	Dr. Todd Morgan	
April 04/5	Boston, MA	Dr. Kent Smith	
May 09/10	Atlanta, GA	Dr. Mayoor Patel	
June 13/14	Chicago, IL	Dr. Shouresh Charkhandeh	
July 11/12	Washington, DC	Dr. Dawne Slabach	
July 25/26	Nashville, TN	Dr. Mark Paschen	
August 08/09	Minneapolis, MN	Dr. Witt Wilkerson	
August 22/23	Seattle, WA	Dr. Steve Carstensen	
October 03/04	Denver, CO	Dr. Jamison Spencer	
November 07/08	Orange County, CA	Dr. Steve Carstensen	
November 21/22	Jacksonville, FL	Dr. Witt Wilkerson	
December 05/06	New Orleans, LA	Dr. Terry Bennett	

Advanced Implementation of Dental Sleep Medicine - 16 CE Credits

An Interactive Course Exclusive to Practices that have Attended Previous DSM Courses

Designed to take your sleep practice to the next level, participants bring complex cases for review to overcome specific hurdles in the practice. Team members are encouraged to attend for the advanced medical billing sessions.

Date	Location	Main Speaker
April 25/26	Tequesta, FL	Dr. Barry Glassman
September 05/06	Chicago, IL	Dr. Barry Glassman
October 24/25	Tequesta, FL	Dr. Barry Glassman
November 14/15	Encinitas, CA	Dr. Todd Morgan

Risk Management for Dental Sleep Medicine Symposium - 16 CE Credits

Rose Nierman teams up with Ken Berley, an attorney and dentist practicing dental sleep medicine, to provide you with the knowledge needed to employ a successful risk management strategy.

Date	Location	Main Speaker
July 18/19	Tequesta, FL	Ken Berley, DDS, JD
October 17/18	Tequesta, FL	Ken Berley, DDS, JD

Unlocking the Code to Medical Billing in Dentistry (Rose Nierman, RDH)

Become a CrossCode™ Office

Join the largest network of dental practices enabling your practice to grow and allowing your patients to get the treatment that they need, successfully billing medical insurance.

Date	Location
March 14/15	Tequesta, FL
May 16/17	Tequesta, FL
September 19/20	River Edge, NJ
December 12/13	Teguesta, FL

Implementation of
Dental Sleep Medicine
- CRUISE Date: June TBD
Speakers:
Dr. Terry Bennett

+ TBD

5595 per Attendee

\$1295 - Dentist \$495 - Team

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