



Best of
INTEROP[®]
2014 Finalist

FOR IMMEDIATE RELEASE

INTEROP LAS VEGAS RECOGNIZES SMARTFILE FOR ADVANCING THE BUSINESS TECHNOLOGY MARKET

SAN FRANCISCO, March, 24, 2014 – Today SmartFile announced its selection as a Best of Interop finalist for the Storage award category, recognizing SmartFile’s innovation and technological advancements. The Best of Interop winners will be announced on Tuesday, April 1 at 5:30 pm in the Interop Theater on the Expo Floor during Interop Las Vegas, happening March 31-April 4 at the Mandalay Bay Convention Center. For more information visit: <http://www.bestofinterop.com>.

John Hurley, SmartFile CEO said, “SmartFile is honored to be recognized by the The Best of Interop Judges as a finalist and look forward to revealing FileHub™ to the world at Interop Las Vegas.”

SmartFile will showcase its on-premise file sharing appliance at Interop Las Vegas, the industry’s premier technology event designed to inform and inspire the IT community. The Best of Interop Judging Committee, comprised of 16 award-winning IT editors and analysts, reviewed nearly 130 entries and shortlisted submissions based on their significant technical impact and potential to move business technology forward.

“We want to congratulate SmartFile and all Best of Interop finalists for their forward-thinking approaches to improving business efficiency through tech,” said Interop General Manager Jennifer Jessup. “With so many competitive entries, our judges have much deliberation ahead of them, before naming category winners at the event. We’re excited for attendees to be able to interact with these products and services at the expo.”

About SmartFile

SmartFile is the online file platform. Business file sharing, network management & FTP hosting tools built on an open source API. From Fortune 500 companies to small businesses, SmartFile is the trusted solution to store, transfer, and share files securely online or on-premise. Multi-user access, complex user permissions, company branding, customized links, email notifications, and activity logs are key features that set SmartFile apart. Find out more at www.smartfile.com.

About Interop[®]

Interop[®] is the leading independent technology conference and expo series designed to inform and inspire the world’s IT community. Part of UBM Tech’s family of global brands, Interop[®] drives the adoption of technology, providing knowledge and insight to help IT and corporate decision-makers achieve business success. Through in-depth educational programs, workshops, real-world demonstrations and live technology implementations in its unique InteropNet program, Interop provides the forum for the most powerful innovations and solutions the industry has to offer. Interop Las Vegas is the flagship event held each spring, with Interop New York held each fall, with annual international events in India, London and Tokyo, all produced by UBM Tech and partners. For more information about these events, visit www.interop.com.

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