

Brent Coralli – CEO of Sting Soccer – Implements Learning Management System
Coaches Will Be Certified Annually on Latest Coaching Techniques and Conflict Resolution

Brent Coralli, CEO of Sting Soccer, posted his most recent blog today. [From the Desk of Brent Coralli – Sting Soccer Implements Learning Management System \(LMS\) for Coaching Staff](#), talks about the benefits of LMS; the World Cup countdown and the VOLA 3v3 series:

- To ensure all of our coaches are walking and talking the Sting walk and talk, Sting is in the process of implementing a Learning Management System (LMS) so every coach receives the same training and are certified annually. No coach will be permitted to step on a field without the annual certification on coaching techniques, philosophies, conflict resolution with parents, fans, players and motivational techniques for kids that include watching carefully that fine line of bullying/not bullying.

While Sting has always tried to train our coaches, LMS – which will include training videos, testing and other applications – will allow for tracking and consistency in the training. “As far as I know, this is something no other soccer organization does - - we see this as something that must be done,” Coralli said.

- With less than 100 days to the start of the World Cup, excitement is starting to build within the Sting Community. The World Cup is hosted this year in Brazil, home of Sting’s TATU. “I hope that our teams organize some watch parties to support our USA Men and to watch and learn from some of the best soccer on the planet,” Coralli said.
- The VOLA 3v3 series has created a culture within the club that focuses on both individual development as well as camaraderie between the players and teams that participate. “This [“Play with Heart” video](#) of the Play with Heart Challenge illustrates what we try to accomplish with this series,” Coralli said.