

ConnectAndSell™

Conversations Matter

The Sales Enablement Platform in the Cloud that delivers a **5x-8x Improvement** in Live Conversations



Business Development at **Higher Speed**



Productivity **Increases**

“ConnectAndSell compresses 2-3 days worth of calling into an hour.”

Business Development, Medium Enterprise Computer Software Company



32 Million
Dials



2.1 Million
Conversations



52 Million Navigation Minutes
Outsourced



427 Years of Productivity Given
Back to Clients

If you believe conversations are critical to establishing and maintaining relationships in a B2B setting and that getting your contacts on the phone is an ever increasing challenge, **ConnectAndSell™** is for you. Our service enabled telephony platform will connect you with a targeted contact from your CRM or MA software, within minutes. Despite the rumors of its demise, the phone isn't dead; it's just broken. **ConnectAndSell™ fixes it.**

Available soon on



Power Up your Outbound Phone Strategy

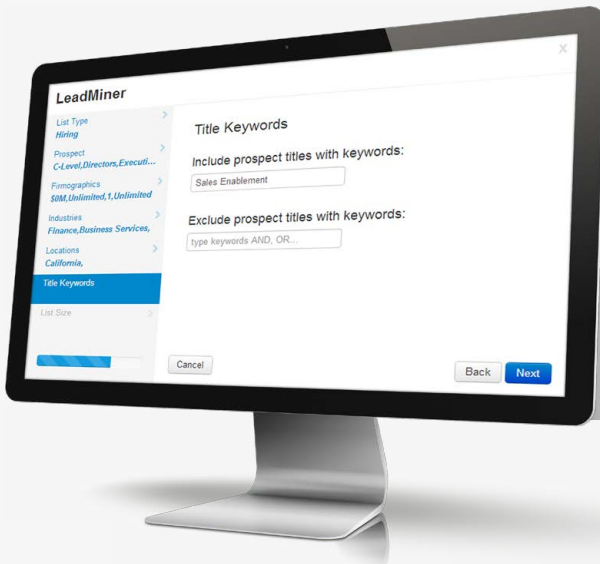
Hosted in the cloud, **ConnectAndSell™** enables you to have more conversations with your intended targets than serial dialing, either manual or technology-enabled. The reality of serial dialing is that the average person can't make more than 75-100 outbound dials a day to their intended targets, which

may result in 6-8 conversations with decision makers. ConnectAndSell can make that same number of dials in less than an hour. **The result?** Every 2-5 minutes **ConnectAndSell™** allows you to speak with one of your intended targets: Conversations On Demand.



Salesforce.com Integration

- ✔ Bidirectional Synchronization of Leads, Contacts and Tasks.
- ✔ Call Notes and Contact Status updated dynamically as you have conversations.
- ✔ Salesforce tasks are automatically created and scheduled based on call outcomes.
- ✔ Call lists are dynamically updated as new leads are added to Salesforce.



Real Time List Intelligence

- ✔ **List Enrich:** Maintain the accuracy of your call lists by updating them in real time with improved phone numbers and employment verification.
- ✔ **List Builder:** Find new contacts in companies or targeted industries.
- ✔ **Lead Miner:** Use trigger events and technology footprints to find companies and contacts that need to know of your product-service.



Complete Visibility and Analytics

Finger tip access to Every Dial, Conversation, Outcome

- ✔ **Onboard Reporting:** Call Dispositions, Conversation History, Connects by Job title and more.
- ✔ Understand the impact of conversations, not dials, on building and advancing opportunities.



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