

For More Information:

John Schriefer  
Lucas Systems, Inc.  
+1-724-940-7144  
[pr@lucasware.com](mailto:pr@lucasware.com)

**LUCAS SYSTEMS EXPANDS EUROPEAN PRESENCE, ADDING DEVELOPMENT  
AND SUPPORT STAFF IN THE UK TO MEET DEMAND FOR JENNIFER PICK-BY-  
VOICE SOLUTIONS ACROSS EUROPE**

COO Jeff Slevin Is Heading Lucas Systems' European Expansion To Support Customer Requests  
For Implementation and Support Services

**PITTSBURGH, PA, AND LONDON, March 27, 2014** – Lucas Systems, Inc., the leading innovator of warehouse productivity solutions for mobile workers and distribution centre managers, today announced the expansion of its European operations to better support existing partners and customers, and to grow its install base of Jennifer™ VoicePlus users throughout Europe. Jeffrey Slevin, Chief Operating Office of Lucas, has relocated to the U.K. to head up the expansion of Lucas Systems EMEA, with offices in High Wycombe. Jennifer, the Lucas solution for pick-by-voice and other warehouse operations, supports all major European languages.

“Our long-term plans for global growth are driven by market and customer pull,” said Slevin. “In addition to existing European partners, like Dastronic in Belgium, that have already installed Jennifer solutions for their customers, we have a number of global customers that are expanding their use of Jennifer voice solutions to new facilities in Europe. We believe that a local implementation and support presence is key to providing partners and customers the innovative solutions, industry-best implementation services, and world-class support that are the hallmarks of our success in North America.”

He adds: “Voice is widely-recognized as a best practice for improving warehouse operations throughout Europe. In addition to warehouses adopting voice for the first time, many existing pick-by-voice systems are nearing their end-of-life. Many of those existing voice users are looking for alternatives that provide operational value above and beyond legacy voice-only systems running on proprietary hardware. For those companies, Jennifer VoicePlus provides an optimal solution that combines next-generation application capabilities that are supported on a growing array of powerful, cost-effective hardware platforms – including standard, rugged mobile computers and next-generation wearable devices.”

**About Lucas Systems, Inc.**

Since 1998, Lucas Systems has pioneered warehouse productivity solutions for mobile workers and distribution centre managers. Companies like Cardinal Health, CVS, Mondelez (formerly Kraft Nabisco), OfficeMax, and Rust-Oleum trust Lucas to deliver solutions that greatly improve

## **LUCAS SYSTEMS EXPANDS EUROPEAN PRESENCE**

worker productivity and accuracy because Lucas truly understands warehouse operations. Jennifer VoicePlus, the Lucas solution, seamlessly combines voice, barcode scanning, and other mobile technologies to create more efficient warehouse processes that allow workers to focus on the job at hand. Jennifer also provides managers and supervisors with real-time reporting and management tools that help them better manage their operations. Tens of thousands of associates at hundreds of distribution centres work with Jennifer every day. For more information, visit [www.lucasware.co.uk](http://www.lucasware.co.uk).

- ### -

© 2014 Lucas Systems, Inc. Jennifer™ is a trademark of Lucas Systems. All other company and product names are trademarks of their respective companies.