

# Fleet Tracking Solution Bundled Technology Offering



*Increased ROI, improved productivity and enhanced safety of employees and assets are just a few of many reasons companies are deploying fleet tracking solutions. Still, some business owners have not deployed due to concerns of complexity or cost. MasterRoute breaks those barriers with a turn-key, economical solution .*

### Quick Deployment, Differentiated Service

The Fleet Tracking Solution includes a configurable web-based application, a proven messaging transportation network and a choice of devices. This bundled solution accelerates speed of deployment and ensures a simple and flexible implementation. Optional service offerings, like Vehicle Disable and Sensors, provide customers enhanced value for a technological advantage. With MasterRoute as your technology partner, you can focus on building your business and exceeding customer expectations.

### Innovative Solutions from One Source

MasterRoute is a leading provider of wireless business services, technology and products used in the development and support of machine-to-machine (M2M) solutions for enterprise and government markets worldwide.

Our approach is what sets MasterRoute apart from typical service providers.

### MasterRoute - M2M Simplified

Through the MasterRoute service philosophy, we provide expert consultation and managed business services in addition to designing the device, network and application. MasterRoute also offers several turn-key solutions for rapid deployment. Our cloud-based platform is network agnostic and encompasses global cellular or satellite plans offered through one point of contact. Our M2M service has the prestigious ISO/IEC 27001:2005 ("ISO 27001") information security-related certification, addressing data security needs across a vast number of industries.

Our ISO 27001 certification facilitates compliance not only with the Sarbanes-Oxley Act of 2002 (SOX), but also with an array of information security-related legislation and regulations in markets such as utilities (NERC CIP cyber security mandates), financial services (GLBA and PCI DSS), healthcare (HIPAA), government (FISMA), and across state laws that govern security breach notifications. Information security is of paramount importance to the organization. From our people, to our processes, to our technology, MasterRoute takes a proactive path to security.



## Simple, Powerful, Configurable

### Administrative Controls –

Thoughtfully designed to ensure ease of use and give you control of users, devices and information.

**Multi-Lingual** – Users can select English or Spanish language as well as Metric or English units.

**Vehicle Disable** – Help ensure asset security and recovery. This optional feature allows the administrator to remotely disable a vehicles ignition.

**Maintenance Module** – Create and monitor maintenance tasks by date or mileage. Alerts as tasks come due.

**Sensors** – Monitor and get alerting on digital sensors. Compatibility with other sensors possible.

**Cellular & Satellite Devices** – A variety of devices allows for ultimate deployment flexibility.

**Panic Alerts** – Help ensure employee safety with available panic button integration.

**Geofence Violation Alerts** – Polygonal feature lets you create very detailed geofences.

**Speed Alerts** – Safe driving is good business, get notified when a driver's speed is excessive.

**Ignition, Stop & Idle Alerts** – Help manage your business and establish employee expectations around acceptable use of vehicles.

**Placemarks** – Create, save and display important places on the map.

**Apple & Android Apps** – Download app from the Apple and Android stores. Simplified UI provides most relevant information.