

MVNO Dynamics launches ‘Dynamic Advisory Services (DAS)’ in partnership with Industry Leader Red Dawn Consulting

London England – April 2nd, 2014 -- MVNO Dynamics™ Limited a leading B2B Media company with a specific focus on the MVNx market is pleased to announce the launch of its ‘**Dynamic Advisory Services**’ (DAS) (www.mvnodynamics.com/das) arm to compliment the existing portal, networking events, magazine and **Dynamic Intelligence Network (DIN)** platform. ‘Dynamic Advisory Services’ (DAS has been launched in partnership with industry leading advisory firm Red Dawn Consulting Ltd a boutique strategy and management consultancy, providing a range of consultancy services across analysis, strategy & implementation.

Shanks Kulam, CMO of MVNO Dynamics said ‘due to our maintained leadership position as the go to info-media partner in the MVNx space, it is natural that our followers look to us for advice in relation to the most optimised partners to analyse, strategise, implement & launch a tailored mobile proposition. It is this reason that we’ve accelerated the launch of our Advisory arm to best fulfill this pent up demand’.

Arun Dehiri, Managing Director of Red Dawn Consulting said “this exciting collaboration gives both new entrants and established players across the ‘virtual mobile’ ecosystem a comprehensive and trusted source for market intelligence plus bespoke consultancy services. Both our companies have tracked and witnessed multiple global launches in this arena since the very first MVNO launch, putting is a unique advisory position”

For further information on ‘Dynamic Advisory Services’ (DAS) please visit www.mvnodynamics.com/das

About MVNO Dynamics™ Limited

MVNO Dynamics™, (formally known as PrepaidMVNO), is an online B2B portal that is dedicated to obsessively covering MVNx community. The portal provides a wealth of news and resources with 8,000+ aggregated articles, 900 MVNO profiles and 200+ MVNA/E profiles. Companies, or operators looking for new and exciting MVNO/MVNE solutions or ideas for their service utilise our resources and consultancy service for in-depth overview and coverage of the market.

MVNO Dynamics™ hosts local networking events, with multiple planned events in 2014 (see www.mvnodynamics.com/events) and publishes Dynamic Edge Magazine, the industry’s only magazine dedicated to the MVNx market.

For further information please visit www.mvnodynamics.com



About Red Dawn Consulting Limited

Red Dawn Consulting is a boutique strategy and management consultancy, providing a range of consultancy services across analysis, strategy & implementation. As trusted advisors to leading brands across the globe, we are set apart by our team's ability to develop creative strategies, combined with hands on pragmatic launch expertise.

We provide a range of services to retail, financial services, media and technology companies – from new ventures to global blue chips. Our highly talented team blend innovative thinking with analytical rigour to create winning solutions. We have a rich toolkit of methodologies & project management expertise to help our clients fast track into a new market, rationalise a portfolio or develop disruptive propositions. We have an unparalleled expertise in the 'virtual mobile' arena, having worked on 50+ MVNO related projects.

For further information please visit www.reddawnconsulting.com

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