



S&P Data Hires Co-Founder of Center Partners David Geiger as President of Emerging Markets

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SAN DIEGO, Calif -- [S&P Data LLC](#) has hired David Geiger as its President of Emerging Markets. David previously served as the co-founder and CEO of Center Partners, a high-value provider of contact center services. During his ten years as CEO at Center Partners, David led the company to record revenues and sustained profitability while building a client base of the world's top brands. David began his career in technology, creating and implementing high-performance database systems.

"We are excited to have David join the S&P Data team", said Dan Plashkes, CEO of S&P Data. "I have known David since 1999. David built a tremendous organization in the contact center space. His experience in personally developing business relationships, creating dynamic client delivery solutions and teams, and always doing the right things for the client matched perfectly with S&P Data values. As President of Emerging Markets, David will lead the expansion of our service offerings for social media and help create our next-generation capabilities."



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*- Dan Plashkes,
Partner and CEO of S&P Data LLC*

David Borts, COO of S&P Data added. "I'm looking forward to working with David as we complete the development of our social media products for the contact center space and begin to move our beta projects to full production later this year. His technical background and ability to develop and implement complex systems will be extremely helpful as we build our future business."

Sharing what attracted him to S&P Data, and his enthusiasm about the new role, David Geiger, commented, "S&P Data is well positioned in the marketplace. They are a team of proven entrepreneurs who have a passion for the contact center business. Dan, David and the S&P team have a comprehensive vision and I'm very excited to have this opportunity"

Website: www.spdatallc.com

Facebook: www.facebook.com/SpDataLLC

LinkedIn: <http://www.linkedin.com/company/s-&-p-data>

About SP Data

S&P Data, LLC is an outsource provider of contact center services, with a focus on onshore and near shore service provision. S&P Data, a California based LLC with operations in the USA and Canada, has serviced many top brands across multiple industries from major financial institutions, to top telecommunication brands and international distributors.

Across the continent S&P Data has established itself as an outsourcer that can be trusted to deliver top notch performance in both sales and service channels. It is focused on providing technology, human capital and operational expertise which has been developed and nurtured over more than two decades in the Customer Relationship Management business. For more information, visit: www.spdatallc.com

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