**CTO Forum Launches Fifth Annual Rethink Strategy Program at GSB Stanford**

*Fifth annual Rethink Strategy executive education program will take place at Stanford Graduate School of Business from May 28 to May 31, 2014. Featured keynote addresses will be delivered by Sprint CEO Dan Hesse, R.R. Donnelley & Sons Company President and CEO Thomas J. Quinlan*

*and CEO of VMware Pat Gelsinger.*

Santa Clara, California – April 8, 2014 – The CTO Forum, a premier organization for senior technology executives and business leaders, today announced that its fifth annual Rethink Strategy program focused on strategic leadership of technology and innovation will be held on May 28 - 31, 2014 at Stanford Graduate School of Business. Registration for this event is open at [www.ctoforum.org](http://www.ctoforum.org).

This prestigious executive education program is offered in partnership by the CTO Forum and Stanford Graduate School of Business. Its mission is to identify, examine, and overcome the challenges that senior leaders face in developing and leading indispensable organizations, and thus, maintaining competitive edge.

"Historically, too many Fortune-ranked firms have been unable to sustain their financial and industry standing, where ultimately this decline has created significant economic upheaval with global impact.  This program delivers the necessary tools to foster an overall culture of smart innovation, regardless of industry," said Basheer Janjua, founder and president of the CTO Forum.

Rethink Strategy is a premier program whose attendees are top executives, business and technology leaders from Fortune-ranked companies. Stanford's world-class faculty members and the participation of distinguished top-tier executives who share their vision on the challenges at the intersection of technology, business and society makes this program the must-attend event. This year's keynote speakers include Sprint CEO Dan Hesse, R.R. Donnelley & Sons Company President and CEO Thomas J. Quinlan , VMware CEO Pat Gelsinger and other business leaders. The agenda also includes two panel discussions focused on the big shifts that are reshaping today's IT landscape The panel speakers will be announced in the upcoming weeks.

The first day of the program will introduce foundational ideas about the key challenges to innovation and the strategic leadership disciplines required to overcome these challenges. The following three days will explore each foundational idea in depth, focusing on the indispensable role of senior technology executives. That role includes reinventing corporate new business development, creating an organizational culture that supports continued innovation, and leading the scaling of idea generation and change. Faculty will explore innovation challenges and opportunities in the automotive, energy, health care, retail, and semiconductor industries, among others.

**About the CTO Forum**

The CTO Forum is a non-profit organization dedicated to fostering a trusted, open and creative environment where the brightest minds of our times convene to address the industry’s most important issues. The CTO Forum brings together the best minds in the technology from different industries to define opportunities, and to collaborate in harnessing the extraordinary potential of technology. The CTO Forum’s mission is to deliver a Global Innovation Platform, where technology leaders collaborate and co-create the technology and solutions that will be critical to meeting tomorrow’s global opportunities and challenges. For more information, visit www.ctoforum.org.

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