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**Discover Lehigh Valley’s Ultimate Guys’ Experience**

*Bring the boys on a fun-filled getaway*

**LEHIGH VALLEY, Pa.**(April 7, 2014) – Discover Lehigh Valley, the official Destination Marketing Organization for Lehigh and Northampton counties in eastern Pennsylvania, is partnering with Woodstone Country Club, Lehigh Valley Grand Prix, Pocono Raceway and more to give one lucky winner the ultimate guy’s experience.

The Ultimate Lehigh Valley Guys’ Experience is a month-long promotion that will have a winner and three of his friends putting the pedal to the metal with a few of his buddies. The winner will be challenging his friends on the links, trying to lap them on the track, and experience Pocono on race day.

Visitors can enter throughout the month of April at [LVUltimateExperience.com](http://www.LVUltimateExperience.com). This experience includes:

**DAY ONE (JUNE 6)**

* Lunch at Woodstone Country Club
* 18 holes of golf with cart at Woodstone Country Club
* $150 gift card to enjoy dinner, drinks and cigars at Leaf Cigar Bar
* A private tour of Leaf’s humidor
* Overnight accommodations at Courtyard by Marriott - Bethlehem - I-78

**DAY TWO (JUNE 7)**

* Lunch at Lehigh Valley Grand Prix
* Afternoon of racing at Lehigh Valley Grand Prix
* $100 to enjoy dinner at Allentown Brew Works
* Four $10 slot vouchers to the Sands® Bethlehem
* Overnight accommodations at Courtyard by Marriott - Bethlehem - I-78

**DAY THREE (JUNE 8**)

* Roundtrip luxury transportation service from hotel to Pocono Raceway
* Food & drink tickets for Pocono Raceway
* Four Club Level tickets and four Pre-Race Pit/Paddock Passes to NASCAR’s June 8, 2014 Pocono 400
* Overnight accommodations at Courtyard by Marriott - Bethlehem - I-78

**ADDITIONAL COOL STUFF**

* Lehigh Valley Grand Prix swag
* Woodstone Country Club Golf swag
* Official Pocono Raceway program.

The Grand Prize winner will also receive an Olympus digital camera to capture their Ultimate Lehigh Valley Experience courtesy of our friends at Olympus. A winner will be announced in the first week of May. The Lehigh Valley Ultimate Family Experience is one of 12 monthly experience-based travel packages Discover Lehigh Valley is giving away through June 2014. For more information, full rules and prize descriptions for The Ultimate Lehigh Valley Experience, please visit LVUltimateExperience.com.

**About Discover Lehigh Valley**

Discover Lehigh Valley is the designated destination marketing organization (DMO) of Lehigh and Northampton counties. Its mission is to promote and develop Lehigh Valley as a leisure and business travel destination. Created in 1984, Discover Lehigh Valley assists in promoting regional tourism, an industry that generates more than $1.8 billion in annual revenue and accounts for more than 22,000 jobs in Lehigh Valley. For more information on Discover Lehigh Valley and its activities or to request a *Lehigh Valley Official Visitors Guide*, call (800) MEET-HERE, or visit the official tourism website of Lehigh Valley at [DiscoverLehighValley.com](http://www.discoverlehighvalley.com).