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Powernet Launches New Giff1™ Tablet Donation Program

CINCINNATI, OH – April 7, 2014 – Recently rebranded telecommunications provider Powernet has launched a new buy-one, give-one tablet donation program to help organizations serving people in need. The program, **Giff1 by Powernet**, aims to put tablet technology in the hands of those who can benefit most by it.

Giff1’s new website, **powernetgiff1.com**, launched last week.

“Being a part of this initiative is very important in keeping with the mission and values of Powernet,” said Allison Stevens, CEO of Powernet. “This is just one more way we invest our business success into building better communities and a brighter future for us all.”

do it, and we’re excited to team up with Giff1 to make this happen.”

It’s an excitement Stevens shares.

“We feel very fortunate to have such a great group of organizations behind us to get the program started,” she said. “When most people think of tablets, they just think of it as an entertainment device. We see it as a tool to connect families



A Giff1 donation at Ronald McDonald House Cincinnati



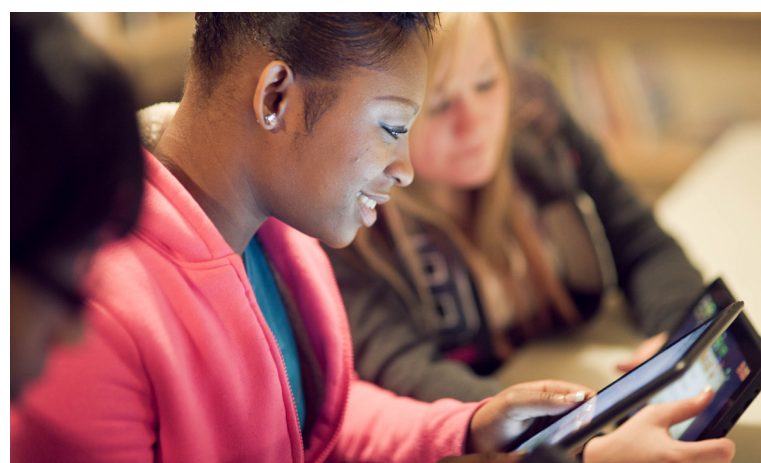
Giff1 Tablets being used by students at Miracle Children’s Home

with a loved one battling illness, bridge the digital divide between wealthy and impoverished communities, supplement childhood education and development, and, yes, offer a little bit of an escape from the trials of reality.”

Powernet has already made initial tablet donations to each Giff1 favored recipient, with plans in the works for follow-up service opportunities.

“When you meet the people working at these places and talk to the people they’re helping, you want to do something that goes beyond tablets,” Stevens explained. “And that’s what this program intends to do.”

Donations to organizations through Giff1 work like this: A customer purchases a tablet priced at \$150 or more from the Giff1 website. After checkout, the customer chooses which organization from a list of “favored recipients” they want to donate a tablet to. The selected organization will then receive a 7-inch tablet courtesy of the customer and Giff1.



Kids at Appalachian Children’s Home enjoying Giff1 Tablets



The current list of Giff1 favored recipients features Appalachian Children’s Home, The Dragonfly Foundation, Miracle Children’s Home (located in Kadali, India) and the Cincinnati Ronald McDonald House.

“When Powernet approached us about participating in Giff1, we immediately recognized the opportunities the program would provide for the kids and young adults we support,” said Brandon Davidson, Community Relations and Events Manager at Dragonfly. “A lot of our Dragonflies are currently going through treatment, and often face extended hospital stays. Tablets not only entertain our Dragonflies, but keep them connected to their friends, family and the outside world.

“If there’s anything we can do to make the life of our Dragonflies more comfortable, we’re going to do it, and we’re excited to team up with Giff1 to

About Powernet

Powernet enables businesses to connect with audiences in the office and across the world through wireless networking, voice, data and call center solutions, in addition to domestic and international carrier services. With more than 20 years of telecom experience and expert sales and support teams operating out of our Cincinnati, Ohio headquarters, we provide our partners and clients the unparalleled service and innovative technology they need to achieve their business goals. Visit powernetco.com to learn more.