# Real-time Retail Systems

## Point of sale—Simple, Intuitive & effective

## Real Time Inventory Control

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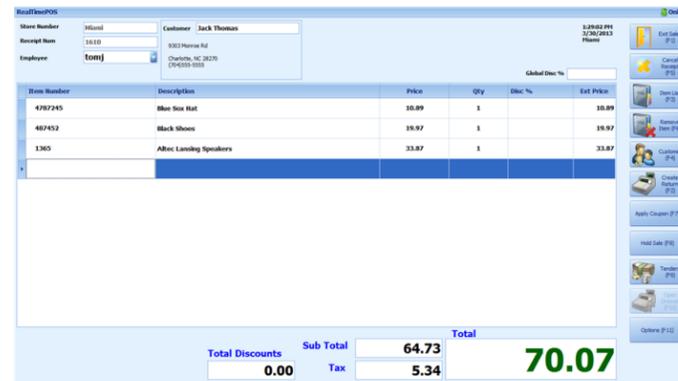## Retailers need Real-time data to remain competitive and make efficient decisions.

Real Time POS is a point of sale and retail management system offered as a (Hosted solution) Software as a Service offering. Alternatively you can purchase & host it on your infrastructure. It is an enterprise level service-oriented inventory management architecture.

It allows organizations to deploy the solution using a design that provides flexibility and resiliency. Designed for deployment into diverse environments to deliver complex, mission-critical functions demanded by the most innovative retailers.

A Hosted Solution alleviates the burden of software maintenance, ongoing operation, and support. Additionally, Real Time POS allows for the elimination of costly local servers by allowing a Smart Client application running as a service at the retail stores.

Real Time POS allows the client to be fully resilient and capable of performing mission critical operations in the event of connectivity failure by switching to Offline-Mode operation
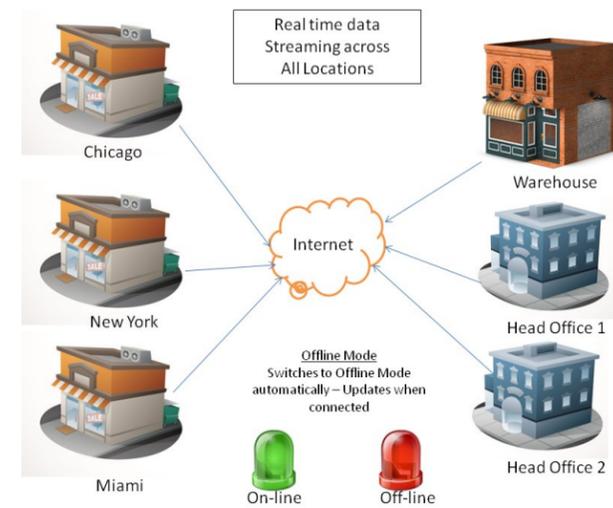



# Real time Data Streaming To All Locations

- All Locations stream data in real time
- Offline mode - your data streamed with the datacenter when you establish your internet connection again
- Every transaction (inventory movement, sales, employee performance) is streamed in real time to the Head Office
- No local databases installed or maintained
- Microsoft .NET Technology
- Data backed up & secure in our 24/7 managed data center.

- n-Tier Architecture - whether you have a single location, 100 or 1000 locations Realtime Retail Systems is extremely scalable.
- Automatic Software Updates - latest updates downloaded and installed in the background.

**\*NOT a browser solution** – smart client is installed on your computing devices.




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Real-time transactions to the data center using the internet, will ensure all sales and customer details are live and accessible 24/7

- look-up stock in other stores, in real time
- Initiate stock transfers from other stores, in real time
- Special Orders are created intuitively – And automatic real time transfers are generated to other locations, alternatively an automatic purchase order is generated for the Head Office to process – All in real time.
- Special order deposits by type of sales order – set by head office
- Customer charge and store credits, accounts receivable functionality with charge limits, etc…
- Sell products from multiple store / warehouse locations
- Multiple bar codes accepted for each product at point of sale
- Suggested Cross Sell
- Multiple payment methods accepted (unlimited per transaction)
- Fast payment tendering with 'quick cash' tender feature
- Gift Cards can be sold and redeemed across all store locations
- View customers order history from any store, within seconds, anytime in real time
- Staff can reprint receipts from any terminal
- Individual or bulk product discounts applied to orders (% or $) – controlled by head office
- Security controlled access for each cashier transaction
- Fast & easy Inventory look-ups
- Hold and resume a sale
- Centralized customer database with loyalty program features
- Customer return management
- Customer comments field available for each sale (internal staff comments, and external comments for customer receipts)
- Find Customers, Receipts, Special Orders & Products quickly & easily
- Touch Screen Ready, Function Key Shortcuts
- Sales reports can be run instantly for all stores, with many report variables
- Create a sales receipt from a portable device
- Take credit card payments via the integrated payment gateway (2 sec)
- Unlimited price levels – can be applied to department, category or sub category
- Easy end of day or shift procedures - End of day z-outs, access to previous z-outs
- Employee time-clock – reported in real time to head office

## Sales Promotion & Marketing

- Create sophisticated sales and marketing campaigns easily from Head Office
- Target the campaigns to specific locations or entire company
- Target Specific Departments and Inventory categories
- Push all Campaigns to Stores in Real Time
- Schedule and see Campaigns Execute automatically across your entire company
- Have Multiple Campaigns Running at the same time
- Build Buy X get Y campaigns
- Mix-and-Match pricing
- Promotions and special pricing
- Schedule promotions by item, department, category or vendor
- Schedule multiple promotions at the same time to trigger on specific time intervals
- Maintain different pricing for each location
- Sales Pricing and Event management
- Fixed Pricing & Variable Pricing Schemes

### E-mail & Direct Mail Marketing

- Filter your data by specific product sales, categories or departments
- Filter by dollars spent within a department or category
- Build your list
- Export to your direct mail house for printing
- Export your list for e-mail campaign (direct interface to Mail Chimp)

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Real-time transactions to the data center using the internet, will ensure all product & inventory details are live and accessible 24/7

- View all stock, for all stores, in one screen, live! No delays in 'up to the minute' stock levels – it's all in real-time
- Transfer stock from one store to another in seconds
- View Item score card (by item, department, category, style or vendor)
- Allocate stock from central location within the transfer order
- Email purchase orders directly to your suppliers
- View historical purchase orders, prices and quantities by product, or by supplier
- Find out which products are best and worse sellers, then easily re-order stock or transfer to another store
- Set minimum stock levels for automated stock re-order points / replenishment
- Stocks re-order feature allows you to order stock from multiple suppliers within minutes.
- Reports display product daily sell rates, days of stock on hand, and forecasted units required for re-order
- Partially receive stock, and use purchase order 'back-order' feature to track unfilled quantities
- Upon receiving stock in, you can change cost prices, quantity received, import or freight costs, and record suppliers invoice number details against the purchase order
- Generate a Payable for the vendors invoice and then pay the vendor using the payables module
- Track vendor payments along with payment information (check, cc, etc.)
- Bar Code Management – generate single bar code labels, or mass print multiple product labels upon stock receipt
- Full Serial Number tracking – purchasing, receiving, transfers and at point of sale
- Each product can have multiple product codes and barcodes – all of which will be quickly identified upon being scanned at point of sale
- Physical Inventory takes are fast, and live. Just scan your stock, which can be transmitted seamlessly into your database.
- Or manually enter stock levels into the Physical Inventory report, and the data is updated immediately.
- Manage multiple prices and discounts. Have separate in store pricing versus online Web Store pricing.
- Fast product searches, with Filter search on product description, and many search parameters – finding products is a breeze
- Dynamically create product groups, suppliers, users, and warehouses
- Mix and match quantity pricing - design unlimited campaigns and schedule to execute globally or to list of stores
- BOGO (buy one get one free) - design unlimited campaigns and schedule to execute on all or partial stores
- And much more.



## NO POLLING
## NO Data Replication
## NO FTP File Exchange



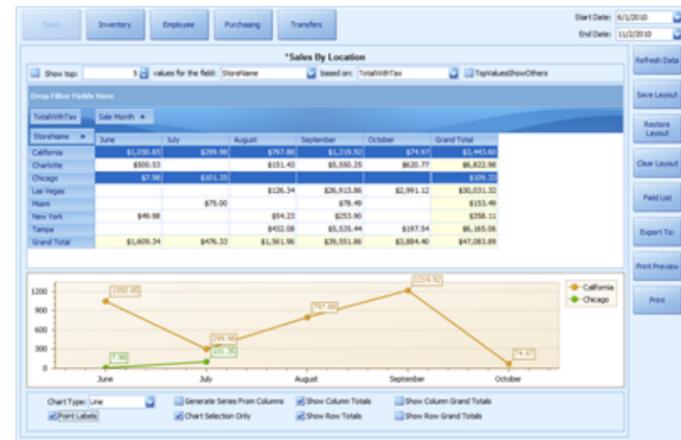43864 065100

# Real-time **Retail Systems**

Higher Sales - Less Over Head - Better Margins. Let us show you how to maximum profits and run your retail business efficiently.

## Business **Intelligence**

Business Intelligence (BI) was engineered from the ground-up to blow away the limitations posed not just by these out-of-process solutions, but to radically improve the way in which data-centric applications deliver information to end-users.

With its powerful data architecture the BI Module is able to slice and dice information efficiently and provide customers with an extremely intuitive end-user experience. It delivers numerous layout customization options with total end-user control over each individual on-screen report. Regardless of the perspective, data can be rendered to answer business questions - and best of all - it allows you to focus on business rules rather than creating dozens and dozens of reports.

Business Intelligence demonstrates these principles by offering retailers like you a nearly endless set of options to dissect data, yet do so in an elegant and efficient manner.

## Reports and **Reporting**

- Over 250 standard reports
- Retail Metrics Reports (GMROI, Turn, Stock to Sales, etc…)
- Export reports to different Formats (Excel, PDF, etc..)
- Use the reports designer to design your own reports
- Use the business intelligence module that will give you additional data mining capabilities

## E-**Commerce**

With our seamless integration into AspDotNetStorefront the possibilities are endless!!!

- Real time inventory feeds between locations you choose and your e-commerce site using
- Fulfill orders centrally from one location or allocate different locations to fulfill the orders
- Built in Call Center functionality for better order management
- Choose optimum location to process order from
- View orders as they are processed in real time
- Select locations for fulfillment of orders
- Check item availability in real time
- Push new items from the retail system to your website
- Separate wholesale site for whole sale operations along with customer based pricing, terms, etc…
- Display all items or from selected locations
- Maintain different price levels (in-store or web only)

# RealTimePOS™
### Precise Decision Making Using Realtime Data

# Real Time Data Streaming to All Locations
### View sales, Inventory and transactions in real time

## NO POLLING
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# Train your staff to use Point Of Sale in less than 30 minutes

## System Features

| Gift Shop | Boutiques | Sporting Goods | Grocery | Golf | Candy Stores |
| Electronics | Jewelry | Bike Shops | Beach Wear | Shoes | And Many Other Industries |

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|---|---|---|---|
| Point Of Sale | Accounts Receivable | Email Receipts | Customer Returns |
| Purchasing | Accounts Payable | Physical Inventory | Sales Orders |
| Transfers | Store Dash Boards | E-Commerce | Lay A ways |
| Receiving | Head Office Dash Boards | Web Dash Board | Accounting Link |
| Customers | Business Intelligence (BI) | Estimates & Proposals | Speed Menu |
| Employees | Customer Marketing | Service Orders | Just-in-Time |
| Commissions | Email Marketing | Return to Vendor | Sales & Promotions |

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