

# Food From the Bar

Challenging Hunger in Washington, D.C. April 28 - May 30, 2014





#### About us





- We feed 500,000 people at risk of hunger in Washington, D.C., Maryland and Northern Virginia.
- Last year, we distributed the equivalent of 35MM meals to kids, seniors and families in need.





### The Cause: Food From the Bar





LegalTimes



**K&L GATES** 





#### It's local: A dozen D.C. firms are involved























JENNER&BLOCK











### It's national: In a dozen U.S. cities















# WHILE THE ECONOMY IS RECOVERING, HUNGRY FAMILIES ARE NOT.

Food insecurity remains at record highs.









# 1 in 3 CHILDREN

IN WASHINGTON, D.C. STRUGGLES WITH HUNGER





# HELP FILL THE SUMMER MEAL GAP.

When school ends, thousands of kids who rely on access to school lunch programs miss a critical source of nutrition.





## The Competition: April 28-May 30





# Donate Food.

5 LBS. OF FOOD = 1 POINT



Canned Chicken, Salmon or Tuna



Canned Vegetables low sodium, no salt added



Canned Fruits in light syrup or its own juices

MOST WANTED ITEMS:
HIGH FIBER,
LOW SODIUM,
LOW SUGAR



Grains
Brown & White Rice, Bulgur,
Pasta, Macaroni & Cheese



**Peanut Butter** 



**Canned or Dry Beans** 



# The Competition: April 28-May 30



# 2 Donate Funds.

\$1.00 = 1 POINT

OUR PURCHASING
POWER HELPS THE
FOOD BANK BUY

3-5X MORE WITH
EVERY \$1 THAN THE
AVERAGE GROCERY
STORE SHOPPER





#### The Benefits





# When lawyers compete, everyone wins.

"The appeal of Food From the Bar is not just that we are helping the neighbors in our community but it's fun and rewarding for all firms involved."

Mark Ruge
Partner at K&L Gates
Co-chair, D.C. Food From the Bar



#### The Benefits





# 2 Help your firm win.

The best performing firms will be recognized in Legal Times.

#### **Awards include:**

- "Top Banana"
- "Highest Per Capita"
- "Best Law School"
- "Most Creative Fundraiser"
- The "Cornucopia" Award (most food)
- "Best Kick-Off" Award





#### The Benefits

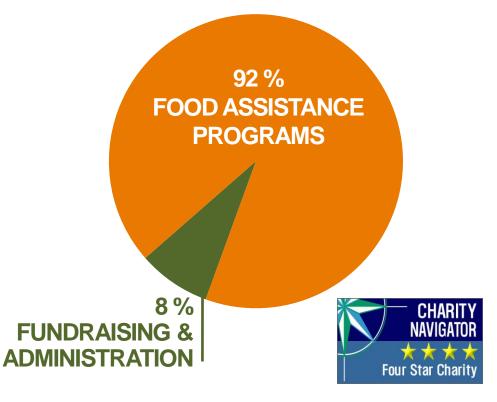




# Every dollar counts.

\$0.92 cents of every \$1 is spent where it matters most: food distribution, transportation & hunger-relief programs.

\$10 = 25 MEALS





#### Contact

Ella Daniels, Philanthropy Coordinator (202) 644-9879 | edaniels@capitalareafoodbank.org



