

**NEWS RELEASE**  
**For Immediate Release**

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**Brady to Attend 2014 Fastenal Customer Expo**  
*Company to showcase printers and safety solutions at trade show*

**MILWAUKEE, Wis.** (April 11, 2014) — [Brady](#) (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced it will attend the 2014 Fastenal Customer Expo. The event will take place April 15-17, 2014, at the Indianapolis State Fair Grounds – West Pavilion in Indianapolis, Indiana. Brady will exhibit at booth #101.

At the show, Brady will showcase a variety of products, including:

- [Brady SPC Absorbents](#) – Products to keep employees and work environments safe from leaks, drips and spills.
- [Lockout/Tagout Solutions](#) – Products and solutions to ensure employees and machine operators are safe from an unexpected energy release or start up during service or maintenance.
- [Signs](#) – Safety, maintenance and facility signage solutions to effectively communicate critical information to employees.
- [Brady Printers](#) – Reliable label and sign printers to keep facilities safer and more efficient with professional-looking, printed visuals.

Show attendees can visit Brady at booth #101 to learn more about these products or receive free giveaway items.

**For more information:**

For Brady's complete product offering, visit [BradyID.com](http://BradyID.com). In Canada, visit [BradyCanada.ca](http://BradyCanada.ca).

**About Brady Corporation:**

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include high-performance labels and signs, safety devices, printing systems and software, and precision die-cut materials. Founded in 1914, the company has millions of customers in electronics, telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,900 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2013 sales were approximately \$1.15 billion. More information about Brady Corporation is available at [www.bradycorp.com](http://www.bradycorp.com).

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