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For Immediate Release

BBB of Fort Worth Helps North Texas Residents and Businesses Fight Identity Theft at FREE event

Secure Your ID Day offers free on-site document shredding and identity theft prevention tips

Fort Worth, TX (April 23, 2014)–Better Business Bureau® of Fort Worth and Tarrant County, Inc. (BBB of Fort Worth) is helping residents and businesses get rid of documents that contain private information securely at a free document shredding event on Saturday, April 26, 2014 from 10 a.m. to 2 p.m. in Fort Worth, Texas.

“BBB of Fort Worth wants to help consumers and businesses keep sensitive information out of the hands of identity thieves,” said Larry Taylor, BBB of Fort Worth CEO. “Recent data breaches at major retailers and online security is making it increasingly important for consumers and businesses to protect their private information and dispose of it in a secure manner.”

Businesses and residents are invited to bring up to 2 boxes or bags of paper documents that contain sensitive information and have it shredded on the spot for FREE. BBB staff will also be on hand to provide important information on identity theft prevention, online and off.

BBB of Fort Worth is one of many Better Business Bureaus across the country participating in Secure Your ID Day. For more information, consumers can call BBB of Fort Worth toll-free at (800) 621-8566 or visit bbb.org/fort-worth/secure-your-id.

Event Details:

What: Secure Your ID Day – FREE on-the-spot document shredding and tips for protecting your identity

When: Saturday, April 26 – 10 a.m. to 2 p.m.

Where: 1300 Summit Avenue, in front of the Frost Bank building, Fort Worth, TX 76102

Additional Details: No Batteries, binders, binder clips, CDs, floppy discs or plastics will be accepted. Upon arrival, attendees are asked to remain in their vehicle and follow the directional signs for entering and exiting the parking lot.

(more)

About BBB of Fort Worth and Tarrant County, Inc.

The Better Business Bureau of Fort Worth and Tarrant County, Inc. is a not-for-profit agency serving Tarrant, Johnson, Hood, Wise, Erath, Palo Pinto, Somervell, and Parker counties. Fort Worth BBB provides education and information on business and business standards; and serves consumers by helping resolve consumer complaints regarding businesses. For more information, call (855) 621-8566 or visit fortworth.bbb.org.

About the BBB

For 100 years, Better Business Bureau has been helping consumers find businesses, brands and charities they can trust. In 2011, consumers turned to BBB more than 100 million times for Business Reviews on more than 4 million companies and Charity Reports on 11,000 charities, all available for free at www.bbb.org. The Council of Better Business Bureaus is the umbrella organization for 115 local, independent BBBs across the United States and Canada, as well as home to its national programs on dispute resolution and industry self-regulation. For more information, visit www.bbb.org.

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