



Press Release

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For Immediate Release:

Adirondack Coast Summer Life Centered on the Water

Water Lovers Rejoice on the Adirondack Coast with Countless Bodies of Water and Endless Possibilities

Plattsburgh, NY– 4/16/2014 – In the summer months, life centers on the water – and how could it not? Surpassed in size only by the Great Lakes, Lake Champlain stretches 120 miles north to south with almost 600 miles of pristine shoreline. With countless bodies of water the region’s rugged beauty can be enjoyed paddling and fishing one of a thousand rivers or streams, sailing and windsurfing on the open waters of Lake Champlain or kicking back on one of the many beaches found here on the Adirondack Coast.

Beaches

The Adirondack Coast is renowned for its pristine beaches stretching along the shores of Lake Champlain or tucked away at the edge of a quiet river or mountain lake. Explore nature trails, dig in to a game of beach volleyball or kick back on one of the largest fresh water beaches in the United States and enjoy the incredible views, compliments of the Adirondack Mountains of New York and the Green Mountains of Vermont.

Paddling

There may be no better way to appreciate the beauty of the Adirondack Coast than from the seat of a canoe, kayak or stand-up-paddleboard (SUP). Three remarkable rivers, the Saranac, Ausable and Great Chazy, all flow into giant Lake Champlain offering a wide range of paddling opportunities. Explore pristine wetlands, marshes and mountain lakes all offering a true wilderness experience.

Boating & Sailing

One of the top pleasure cruising lakes in the U.S., Lake Champlain offers boaters extraordinary views and attractions including historic forts, charming lighthouses and quiet beaches. Consistent winds make the lake a favorite among sailors while naturally deep bays and inlets provide great anchorage and protection for overnight stays.

Fishing

The Adirondack Coast offers some of the best fishing on the planet with Lake Champlain earning the reputation as the best smallmouth fishery in North America. Its deep waters don’t just harbor world-class bass but more than 80 different species of warm and cold-water fish including walleye, landlocked

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salmon, northern pike and lake trout. As some tight-lipped anglers know, there's more to fishing the Adirondack Coast than Lake Champlain, many other lakes, rivers, streams and ponds are teeming with fish and unlimited possibilities. Discover the more than 3,000 lakes and ponds, and 30,000 miles of brooks and streams awaiting you in the Adirondacks.

Windsurfing

Big wind and big water combine on Lake Champlain to offer some of the best inland windsurfing in the East. A strong south wind and more than 100 miles of fetch almost guarantee waves over four feet high, perfect for forwards, table tops and rolls. Check out favorite windsurfing haunts including Cumberland Bay in Plattsburgh and Ausable Point which features a beach area and jetty dedicated to windsurfing.

To plan an Adirondack Coast water adventure, or for more information, visit goadirondack.com.

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About the Adirondack Coast Visitors Bureau

The Adirondack Coast Visitors Bureau, a division of the North Country Chamber of Commerce, was established in 1994 as the official tourism promotion agency for the travel and tourism industry in Clinton County, NY. Based in Plattsburgh, NY, the Adirondack Coast Visitors Bureau contributes to the county's economic development and quality of life by promoting the region as a destination for leisure and group travel with a particular focus on history, agriculture and outdoor recreation including cycling, paddling, fishing, boating and skiing. For more information about Clinton County tourism, please contact the Adirondack Coast Visitors Bureau at 518.563.1000, visit goadirondack.com or log onto [Facebook.com/AdkCoast](https://www.facebook.com/AdkCoast).