



**CONTACT**  
Paige Beaton  
Talentoday  
p.beaton@talentoday.com  
+1 (617) 314-3412

## Approved by UPenn and 80k users - The First Career Guidance Mobile App Launched by Talentoday

*Students and professionals now have access to the Talentoday scientific-based assessment, straight from their iOS mobile devices including iPhone, iPod touches and iPads, giving them a full analysis of their personality, motivations and unique assets.*

**April 16, 2014 – SAN FRANCISCO** – Talentoday is currently being used by 70 clients worldwide such as UPenn, UC Davis and McGill. *“We are excited about the general availability of the Talentoday mobile application, allowing our students and young graduates to have 24/7 access to a career guidance platform helping to provide valuable insights for individuals when making career decisions and exploring the variety of opportunities available,”* says Shannon Kelly, Associate Director of Career Services at University of Pennsylvania.

The digital platform is a native application for iOS with a design and experience that is intuitive and engaging. Users are able to create their Talentoday account, complete the 10-minute self-assessment and access a comprehensive personal analysis of their personality traits and motivations.

According to psychologist Pierre-François Verley, CEO and co-founder of Talentoday, *“The launch of our mobile application allows individuals to gain insightful knowledge and information to help guide their career choices anytime and anywhere. Our goal is to provide free career guidance to all professionals and future professionals to help them know themselves better enabling them to find their dream job.”*

*“In this growing world of mobility, this application gives Talentoday the opportunity to make a significant breakthrough in the world of career guidance and to connect with more individuals in search of much-needed career advice,”* says Martin Ryssen, COO and co-founder of the company.

The Talentoday iOS app is now available now for free download worldwide in the iTunes store. <https://itunes.apple.com/us/app/talentoday/id823618874?l=fr&ls=1&mt=8>

###



**About:** A global leader in modern-day career guidance, Talentoday is improving the effectiveness and outcomes for individuals seeking to know themselves better to help find their dream job. The online community-based career guidance platform automates and simplifies the guidance process by providing a free assessment for individuals and a comprehensive guidance platform for career counselors that accelerates and scales effective job placement as well as identifies career path opportunities. Talentoday is partnered with more than 70 of the world's top universities and to date has helped assess and place dozens of thousands individuals. Headquartered in San Francisco, California, Talentoday also has operations in Paris, France. For more information, visit [www.talentoday.com](http://www.talentoday.com).

