

News Release

For high res images and to arrange an interview
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FOR IMMEDIATE RELEASE

Generously sponsored by HairLines, Hair the Original Broadway Rock Musical Debuts at The Hanover Theatre May 6-7

Worcester, MA (April 18, 2014)— Let your hair down and let the sun shine in! Generously sponsored by HairLines, HAIR, the original Broadway rock musical that defined an era will make its debut this spring for two performances, May 6-7, 2014. Tickets are on sale at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469), or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

HAIR is a joyous celebration of youth and a poignant journey through the tumultuous 1960s America, and has been described by the *New York Times* as "The Ultimate American Rock Musical!" This exuberant musical about searching for truth, peace and love in Vietnam War-era America continues to strike a resonant chord with audiences of all ages. The themes and struggles in HAIR seem as vital and relevant today.

The long list of chart-topping hit songs include "Aquarius," "Let the Sun Shine In," "Good Morning, Starshine" and "Easy to be Hard," became anthems of counter-culture and the sexual revolution and continue to have a profound impact on audiences.

HAIR tells the story of the "tribe," a group of politically active, hippies of the "Age of Aquarius" living a bohemian life in New York City and fighting against conscription into the Vietnam War. They struggle to balance their lives, loves and the sexual revolution with their rebellion against the war and their conservative parents and society.

The musical's profanity, its depiction of the use of illegal drugs, its sexuality, its irreverence for the American flag, and nude scene caused much comment and controversy when it arrived on Broadway. Today, HAIR is more daring than ever!

Warning! Adult content. This production of HAIR includes full frontal nudity.

Full price tickets to HAIR are \$32, \$42, \$52 and \$62* with a 10% discount available for members of The Hanover Theatre, groups of 20 or more, corporate partners, kids, students and WOO Card holders. A 15% discount is available for groups of 50 or more. Tickets are available online at TheHanoverTheatre.org, by phone at 877.571.SHOW (7469) or at The Hanover Theatre box office located at 2 Southbridge Street in downtown Worcester.

About The Hanover Theatre

The Hanover Theatre continues to draw over 170,000 patrons annually with world-class performances and headlining acts including Broadway hits (Les Misérables, Mary Poppins, Jersey Boys); comedians (Steve Martin, George Carlin, Bill Cosby); musical acts (Neil Young, Aretha Franklin, The Moody Blues, Diana Ross);

and everything in between (A Christmas Carol, Maya Angelou, Rudy Giuliani, Alvin Ailey American Dance Theatre). Ranked by POLLSTAR as one of the Top 50 Theatres in the World, the theatre opened in March of 2008 following a \$32 million historic renovation. Over the last six seasons, the theatre has established its place as a world-class performing arts venue, acting as a catalyst for the economic development of downtown Worcester. For more information, visit TheHanoverTheatre.org. Worcester Center for the Performing Arts, a registered not-for-profit 501(c)(3) organization, owns and operates The Hanover Theatre for the Performing Arts. All donations are tax deductible to the fullest extent allowed by law.

*Ticket prices are subject to change without notice.

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