

**PRESS RELEASE**

**MyEventVoice.com: A New Social Media Marketing Secret Weapon**

Miami, FL (PRWEB) April 17, 2014 --- MyEventVoice.com has launched a new service that integrates their proprietary content source and syndication system with popular social media sites such as Facebook, LinkedIn and Twitter. The service will allow companies and individuals operating in the event industry to easily create a consistent online presence using content that dramatically increases their exposure on the web.

Business owners around the country are struggling with how to properly harness the power of social media to grow and promote their businesses. Most know that effectively utilizing social media platforms such as Facebook, LinkedIn and Twitter can help them realize new customers, sales and revenue but they often don't have the expertise and/or time needed to make the most of this opportunity. MyEventVoice.com was created to address this problem.

With a single click, event professionals (wedding planners, decorators, caterers, banquet halls, florists, etc.) can unleash the power of a dedicated team of social media experts to develop and post relevent content on their behalf. MyEventVoice.com is a cutting-edge technology that allows Wedding Decorators and Planners / Professionals to focus on their clients without having to keep up with the never ending changes and technology advances in social marketing.

Angela Proffitt, Celebrity Wedding & Event Planner is one of the industry experts behind this incredible product. “I love the power of social media and the opportunities are limitless; but being someone that focuses on my clients 100%, I don’t have the time to dedicate to consistent social media. I am a productivity coach, teaching others how to manage their life, business and special events. Social media is the last thing on my mind at the end of the day.”

The developers have a proven track record with amazing results in several other industries, such as the nightclub industry and real estate industry. “We know what businesses need to educate their clients, but more importantly, the consistency of relevant valuable content being posted on social media is key for growth and profitability,” states Brian Maxfield, co-founder. “Our experts focus on creating a brand profile for each client and then meeting their needs by sourcing content based on who they are and what they offer. Everything is done by real people for real people, with our clients being in control.”

A recent Flurry study shows that the way that mobile phones are used has experienced a significant shift in the last 5 years to focus on social marketing apps for use. The study released by Flurry on Apr 01, 2014 has the following to say about Facebook use on the mobile devices:

**MORE TIME SPENT ON FACEBOOK APP THAN ENTIRE MOBILE WEB:**New data from Flurry finds that Facebook has become so ubiquitous in people's mobile lives, that people now spend more time on the Facebook app, than they do browsing the entire mobile web. Facebook took 17% of total U.S. time spent on iOS and Android connected devices. Users spent another 14% of their mobile time using the browser. As for other social services, YouTube took another 4% of mobile time spent, Twitter 1.5%, and other forms of social messaging 9.5%. That means social media-related services accounted for a total of about 32% of time spent on Internet-connected mobile devices, excluding voice calls and texts. ([Flurry](http://e.businessinsider.com/511009281e240a9c3f249a301ifnh.2or/Uzs-AOYQEl8BemwzB4968))

MyEventVoice.com strives to be the answer for the wedding and event industry; providing relevant content, engaging potential clients, and maintaining a consistent online presence for each client, all for less than $2.00 a day. MyEventVoice.com offers a two week free trial of their services and have packages as low as $480 per year. For more information, please visit [www.MyEventVoice.com](http://www.MyEventVoice.com).