

NEWS RELEASE

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SPEEDTECH LAUNCHES NEW WEBPAGE FOR DISTRIBUTORS CONSIDERING HOOK AND LOOP FASTENERS

Racine, Wisconsin – April 22, 2014 Speedtech International has introduced a new webpage designed specifically for distributors considering the addition or evaluation of, hook and loop fastener suppliers. The new page address 1) why you should carry hook and loop fasteners 2) how to find the right supplier and 3) what brand to carry.

Steve Pope, Speedtech's VP of Marketing explains, "Most industrial distributors carry fasteners, and those who do usually carry nylon cable ties, also called 'zip ties'. The product classification of hook and loop ties, straps and fasteners are less prevalent compared to the nylon zip tie. As such, the popularity of hook and loop ties and fasteners continue to grow.

While most industrial distributors and resellers have a complete line of nylon fasteners, few have the 'right mix' of hook and loop products for their customer base. This new webpage from Speedtech is aimed at those distributors and with the goal of starting that conversation between them and the *Vel-Perts™* at Speedtech.

For more information on

- Why I should carry hook and loop fasteners?
- Why I need Speedtech?
- Why carry SPEEDWRAP® Brand fasteners

Visit http://www.speedtechinternational.com/page.aspx?page_id=111

About Speedtech International, Inc.

Founded in 1994, Speedtech International Inc. pioneered the development of hook and loop cable management products. Fabricating from a newly designed and patented VELCRO® brand fastening material, Speedtech led the market with innovative bundling, cinching, routing and fastening solutions using hook and loop. Speedtech's engineering and sales teams remain exclusively focused on VELCRO® and SPEEDWRAP® Brand HOOK AND LOOP cable ties, straps and fasteners. Industry leader Speedtech is a growing, customer-oriented, ISO 9001:2008 Registered company and located in Racine, Wisconsin.

For more information on SPEEDWRAP® and VELCRO® Brand hook and loop fasteners, for design assistance or competitive pricing; contact the Vel-Perts™ (VELCRO® Brand fastening experts) at Speedtech today.

For further information contact:

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