

## **Iris Data Services Announces Two Key Appointments to Sales Division Leading Electronic Discovery Services Company Promotes Irvin Marchand and John Stanton**

**Kansas City, April 22, 2014** — Iris Data Services, a major provider of discovery solutions, is pleased to announce the promotion of Irvin Marchand and John Stanton as the new Vice Presidents of Sales. Iris Data Services is a leading supplier of discovery solutions including electronic discovery, managed litigation services and document review technologies, including kCura's Relativity, which comprises Relativity Analytics and Relativity Assisted Review.

Irvin Marchand's tenure and success is testament to his strong leadership skills and consistent ability to exceed client expectations. As Vice President of Sales, Marchand will focus on consulting with law firms and corporate legal departments who are exploring litigation support sourcing options in the Eastern region. John Stanton's continuous effort to build and maintain a strong and dynamic sales team has helped Iris in several key areas. As Vice President of Sales, John is responsible for driving new business growth and managing the Iris sales team in the Western region.

"Irvin Marchand and John Stanton are incredibly talented individuals with extensive knowledge in electronic discovery and litigation technologies," said Damon Goduto, Iris Co-Founder and Senior Vice President of Sales. "Their commitment to excellence and their experience in providing exceptional solutions to clients will further Iris' continued success and vision."

### **About Irvin Marchand**

Irvin Marchand has been in litigation support sales for over 12 years and in technology solutions his entire career. Marchand joined Iris in 2008 and was the Southeast and West Coast Regional Director. Prior to joining Iris, Marchand worked for a national electronic discovery company in the Detroit market as a Sales Manager for their Michigan sales force. He also acquired valuable experience working for Unisys in their Global Network Services group as an Information Technology Sales Specialist.

### **About John Stanton**

John Stanton has provided services to the legal industry for over 10 years and has worked for several Fortune 500 companies. He has significant experience developing cost effective strategies for large scale and complex electronic discovery engagements. Stanton also has extensive sales management experience leading teams of account executives who provide services to case teams. Stanton joined

The IRIS logo features the word "IRIS" in a white, serif font, with a red swoosh underline that extends to the right.

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The Inc. 500 logo consists of the word "Inc." in a small, white, sans-serif font above the number "500" in a large, bold, sans-serif font. The "500" is colored with a gradient from red to blue.

Iris in 2012 and has been the Midwest Regional Director. He has a Bachelor of Arts degree from Bentley University in Waltham, Massachusetts.

### **About Iris**

Iris Data Services is a leading supplier of discovery solutions including electronic discovery, managed litigation services, and document review technologies. Led by recognized experts in electronic discovery and document review, Iris continually strives to defensibly reduce the amount of reviewable data on every matter. As an Orange-level Best in Service Hosting Partner and Certified Reseller of Relativity by kCura, Iris' extensive document review expertise includes complex search consulting, computer-aided review technologies, and experienced attorney review teams. Iris' discovery experts, project management team, and use of technology have combined to make it one of the fastest growing companies in the industry. In 2011 Iris Data Services made the Inc. 500 list of the fastest-growing private companies in America, making Iris the fastest growing eDiscovery company in the United States. Iris' U.S. headquarters is in Kansas City and its European headquarters is in London. Iris maintains offices throughout the United States, Europe, India and China. For more information about Iris, please visit [www.irisds.com](http://www.irisds.com) and follow Iris on Twitter at <http://twitter.com/IrisDataService>.

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