

# SOFTWARE AS A SERVICE FOR COMPETITIVE INTELLIGENCE

intelligence2day® is a software as a service (SaaS) for CI, powered by the more established Knowledge XChanger™ platform. It is a smart online tool allowing you to gain market insight in a very simple and cost effective way. It is the next generation CI tool available in a new way through the Cloud! intelligence2day® automatically organizes information into one of the following:

- Companies
- Countries
- Products
- Topics
- Sources

intelligence2day® contains information from many different sources, covering both the web and your own, internal content.



## BENEFITS



- Monitors news around the clock
- Automatically organized saving you lots of time
- Quick to get started, you'll be up and running in a few days, without involving your IT department
- Easy to use with little or no training required
- Scalable - start small and grow with your needs. Can be migrated into a full Knowledge XChanger™ solution at any point in time
- Cost effective - you only pay for what you use and for as long as you want. Simple and smart! No hidden costs! The fixed price is as low as €60 / \$80 per user per month.
- Completely confidential and secure

*Comintelli is a leading provider of Competitive Intelligence and Knowledge Management software.*

[www.comintelli.com](http://www.comintelli.com)



## WHAT DOES IT SOLVE

The problem of having too much unorganized information stored in different places. intelligence2day® allows you to be more systematic and well-informed so you can make more confident decisions



## HOW DOES IT WORK

intelligence2day supports all phases of the intelligence cycle!

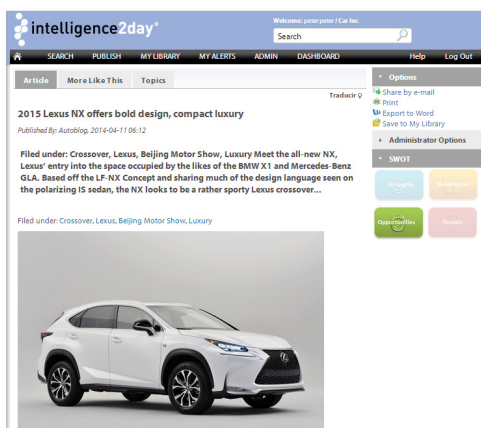
1. Aggregation of content from both the web (e.g. Google Alerts, Feedy, News sites, Company press releases and Facebook) via RSS Feeds and your own internally produced content.
2. Content is automatically made searchable and organized into one of the following key intelligence topics: Companies, Countries, Product, Topics and Sources.
3. Collaborate by adding comments and sharing via e-mail.
4. You can easily set up personalized e-mail alerts and create newsletters.
5. Visualize and analyze using Auto translation, Trend Graphs, SWOT charts and Tag Clouds.



## WHO IS IT FOR

intelligence2day® is targeted to Competitive and Market Intelligence units of 1-10 persons, who need an efficient tool to support their collection, analysis and distribution of intelligence.

The global intelligence2day partner network offers services that ensures your CI efforts will bring real impact to your organization.



For a free trial of intelligence2day®, please visit [www.intelligence2day.com](http://www.intelligence2day.com) or email [contact@intelligence2day.com](mailto:contact@intelligence2day.com)