



LEVERAGE HEALTH SOLUTIONS

**For Immediate Release**

**Leverage Health Solutions Partners with the Managed Care Executive Group on their Inaugural Innovation Lab**

**MT KISCO, NY – April 22, 2014 – [Leverage Health Solutions](#), (LHS), in partnership with The [Managed Care Executive Group](#) (MCEG), a national organization of health plan executives, met April 9-11 in Nashville to participate with healthcare thought leaders to discuss the “Race for Relevance: A 360 Degree Healthcare Transformation,” which was MCEG’s 25<sup>th</sup> Anniversary Annual Forum Theme. New at this year’s Forum was the Innovation Lab, a special session, facilitated by LHS, focused on emerging solutions and technologies that specifically address the MCEG Top 10 issues facing healthcare.**

Prior to the Forum, MCEG and LHS conducted a market-wide search and selected, from a group of 42, the top 5 finalists. The 5 finalists were selected based on responses to an RFI issued by MCEG and evaluated on transformational innovations or technologies and their ability to impact the MCEG Annual Top 10 issues affecting managed care today (<http://www.mceg.net/top-10/>). Finalists had the opportunity to participate in a half day Innovation Lab and engage with healthplan executives to further discuss and fine tune their offerings. During the Innovation Lab, each of the 5 healthcare technology and service companies presented their solutions, then were peer reviewed, discussed and scored by the MCEG Forum participants.

“LHS supported MCEG’s focus on these key transformational issues. This effort is clearly synergistic with our company’s competency of vetting and representing the services of a select portfolio of service companies. We believe the marketplace needs such venues in order to collectively drive innovation and collaboration,” says Richard Lungen, Managing Member of Leverage Health Solutions.

MCEG welcomed the partnership with LHS and recognized the need for MCEG members and healthplans overall to have opportunities to freely explore new ideas and innovation. “We are committed to delivering the most meaningful information to our healthplan executives at our annual forum through sessions like our innovation lab and also throughout the year via panel discussions, networking events, industry pulse surveys and collaborative partnerships with other healthcare organizations” said Tom Carleton, MCEG Board of Directors member, program chair for 2014 and Director Strategic Development, BCBSNC.

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**About LHS** – Leverage Health Solutions is a market leading expert in healthcare Strategy and Business Development. We focus on delivering best-in-class services to the healthcare payer, provider, service company marketplace based on unique and unparalleled industry experience. Our team excels at understanding the needs of healthcare stakeholders such as payers, as well as the emerging trends in the vendor community. Visit [www.leveragehealthsolutions.com](http://www.leveragehealthsolutions.com)

**About MCEG** - The Managed Care Executive Group is a national organization that uniquely serves as a community of executives who act as resources to each other throughout the year in navigating the tactical and strategic issues facing organizations today since 1988. The purpose of MCEG is to create a comfortable forum for the exchange of ideas, the development of valuable peer relationship and the opportunity to explore the innovation that will transform health care organizations and the industry. Visit [www.mceg.net](http://www.mceg.net)

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