

## **DNA Wealth Blueprint: Review of Peter Parks' and Andrew Fox's Marketing Course Released**

**SUMMARY:** *HonestyFirstReviews.com releases its review of "DNA Wealth Blueprint," a program for internet marketers looking to successfully scale their businesses with Facebook advertising and advanced product launch strategies.*

DNA Wealth Blueprint – a new internet marketing training course designed for internet marketers interested in scaling up their businesses through the use of Facebook advertising and product launches has just been released to the public. The new system, which was created by two internet marketing heavyweights Peter Parks and Andrew Fox has generated a great deal of excitement throughout the internet marketing community. The commotion surrounding the new course has drawn the attention of HonestyFirstReviews.com's Tiffany Hendricks, prompting her to publish an in depth review of the course.

"One major challenge a lot of internet marketers face these days is knowing how to create successful ad campaigns on Facebook – which is widely regarded as one of the best platforms for running CPA offers," says Hendricks. "DNA Wealth Blueprint has been heralded as a road-map to successfully overcoming this challenge. The course provides a step-by-step blueprint of the exact system Peter Parks designed to scale his own Facebook advertising operations. Parks, who is the program's co-creator has indeed been so successful with Facebook advertising that he has been hailed as the 'FB King' and is considered by many thought leaders to be the topmost expert on the subject. So, when I found out that Parks had put out this course with the esteemed Andrew Fox I was eager to review the program for my readers."

DNA Wealth Blueprint is an online training program comprised of two main components. The first is a 15 module video "blueprint" where Peter Parks walks customers through his unique approach to promoting offers via Facebook advertising. The training includes information on topics such as: how to set up and track one's campaigns, best practices for effective split testing, picking the right offers, mobile CPA marketing, and how to conduct "competitive intelligence" to name a few.

The second part of the program is a four week course from Andrew Fox, which provides lessons drawing from his fourteen years of product launch experience. Fox teaches users how to launch information products on top affiliate networks as well as on one's own merchant account, and covers topics such as copywriting, how to pick the right market and how to attract high level affiliates and get them to promote hard. The program also includes access to a private forum and Facebook group where customers can get ongoing support from Parks and Fox.

"Our DNA Wealth Blueprint review explains we were impressed at how the course takes highly complex subjects presents them in a way that is easy enough for less sophisticated marketers to be able to follow along," reports Hendricks. "Overall we were highly impressed with Fox and Parks' program and feel it is an excellent resource for any marketer who wants to learn critically important marketing methods from two of the best in the industry."

**Those wishing to purchase DNA Wealth Blueprint, or for more information, click here.**

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' DNA Wealth Blueprint review can find it at the following web address: <http://wealthspringmarketing.com/dna-wealth-blueprint-review-can-it-help-you-scale-your-business/>

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