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Athento doubles its presence in Latin America over the last two quarters

Miami, April 30th, 2014: Athento, the [Smart Document Management software](#), has doubled its presence in Latin America, starting from the last quarter of 2013 and into the first quarter of 2014, thanks to the incorporation of new technology and sales partners (Source: Yerbabuena Software Inc.)

The company has announced that it has doubled its presence in the Latin American market with the addition of new partners to its partner network. Although the company already had some partners in the region, channel development has been very rapid in the last two quarters for some countries. Specifically, the company highlights the expansion that has taken place in Colombia and Chile and their involvement in new markets, such as the case of Ecuador.

During this period, companies such as Grupo Digitex, PuntoCom (Chile), DobleA (Chile), [Everis \(Chile\)](#), PaperEnd (Mexico), Magmasoft (Ecuador), Telefonica (Ecuador), TeamQuality (Colombia) and SCG (Mexico) have become members of the Athento's partner network. In addition to these partners, Athento is currently working on new sales agreements in the area.



As such, the presence of new clients in countries such as South Africa or Chad has helped the company establish partnership agreements with companies, such as the Spanish firm Naxiu, which provides support to these African markets.

Jose Luis de la Rosa, the CEO of Athento, says: *"One of our main goals this year is to build a channel that allows us to provide coverage for the traction that Athento is generating in the Americas. However, the most important thing for us is that customers or companies who want to undertake a project of smart document management with our product have all the support and advice of companies in which we trust, and which we know will give them unbeatable service."*

In recent months, the company has seen an increase in the number of applications to become partners, due to the expansion of new projects in Latin America. Athento has also seen an increase in the need of having a "smart" product in portfolios of companies, a product which incorporates intelligent technology to make life easier for users working in their day to day documents. *"I think the expansion of our partner network is due to the fact that our partners find Athento to be more competitive in prices and technology than other legacy solutions in the market which are becoming out of date. Although it's hard to respond to all of the high demand for partners, what we can guarantee our customers is that Athento will strive to bring a select group of experts and professionals in its partner network,"* states de la Rosa.

About Athento:

Athento incorporates cutting-edge technology such as Machine Learning, Semantics and Image Processing to automate processes related to work on documents, with document capture,

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document management, storage and all those operations needed to cover the complete life cycle of documents. Athento currently works with more than 100 clients in Europe, Africa and the Americas. It also works with a wide-reaching network of authorized partners, and is the product that has been chosen by Grupo Día, Leroy Merlin and the Spanish General Traffic Directorate to manage documents. [Become a partner today!](#)