



For immediate release

'Next generation' closed cell spray foam insulation from Icynene sets new performance benchmark ideal for Canadian builds

Mississauga, ON. 6 May 2014. Leading Canadian spray foam insulation manufacturer, Icynene has unveiled its latest closed-cell medium density spray foam innovation – Icynene ProSeal™. Icynene ProSeal™ offers an impressive LTTR RSI 2.02 at 50mm and meets CAN/ULC S705.1 as a Type 2 material setting the benchmark in optimal thermal performance for commercial and residential construction across Canada.

“Icynene entered the medium-density, closed cell spray foam market in 2010 with our premium MD-C-200® product. Since then our R&D team has worked to develop the next generation of closed-cell products that deliver in performance, applicability and range. Icynene ProSeal™ marks another step in the ongoing evolution of the insulation industry by Icynene and reinforces our position as the industry leader,” said Howard Deck, Icynene President and CEO.

Icynene ProSeal's formulation allows for a higher initial pass of three inches and is suitable for use all year round. The all-season formulation is suitable for cold weather applications as low as -5°C making it ideal for the Canadian climate.

The CCMC Report for Icynene ProSeal™, CCMC #13683-L, can be downloaded from the CCMC website <http://www.nrc-cnrc.gc.ca/eng/index.html> or from the Icynene website www.icynene.com. The introduction of Icynene ProSeal™ in Canada follows the recent launch of Icynene Classic Plus™, the latest open-cell spray foam insulation innovation from the manufacturer.

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About Icynene

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

Icynene Marketing Communications
media@icynene.com 800-758-7325, x215
www.icynene.com