TechBridge

At a Glance

Founded	2000

Headquarters: Atlanta, Ga.

Management Team
James Franklin, CEO
Carrie Bates Hastings, Chief Development Officer
John Banning, Director, Consulting Services
Jennifer Higgins, Manager, TechBridge Nonprofit Exchange

Mission: TechBridge is a nonprofit organization that drives community impact by bringing affordable business & technology expertise to other nonprofits nationwide.

Description: TechBridge, a 501(c) (3) nonprofit organization founded in 2000, serves as a technology guide to other nonprofits. It provides the tools, resources, funding and connections nonprofits need to better use technology that will further their mission. By leveraging its network of corporations, individuals and foundations, TechBridge can help clients create the appropriate technology roadmap, facilitate the identification and introduction to the right solutions providers at the right rates and ensure that technology projects are completed on budget. In some instances, TechBridge helps raise the requisite funds for a technology project through the TechBridge Nonprofit Exchange crowdfunding website.

Impact:
- In 2013, served 100 nonprofits that collectively touched more than six million people.
- Helped SW Georgia Area Health Education Center (SOWEGA-AHEC) to reduce manual data entry by 50 percent.
- Enabled Refugee Resettlement & Immigration Services of Atlanta to save 15 percent of their IT budget by eliminating software fees.
- Helped the Sullivan Center save 1,800 hours in administrative time per year.

Select Client Quotes: "One of the key values that TechBridge offers is it's freed up time for our staff to use teaching adults how to read and write and do math instead of worrying about IT."

Austin Dickson, Executive Director
Literacy Action, Inc.

"…TechBridge has set up systems that have started to help solve significant operational issues for us. TechBridge makes services affordable and the cost is predictable, so we have no budgetary surprises."

Walter Coffey, President & CEO
LeadingAge Georgia

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