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Contact:
Jessica Rzeszut
E. jrzeszut@omnicheer.com
P. 858.207.9976 ext. 166

CHASSÉ RELEASES NEW ADVANCED CHEERLEADING SHOE

As part of its Spring 2014 collection, Chassé® now offers an advanced cheer shoe called the ProFlex.

San Diego, May 2, 2014 -- Chassé® has released [a new cheerleading shoe called the ProFlex](#). Fit for All Star cheerleading, the shoe was designed for a comfortable fit.

“The ProFlex features the latest shoe technology to provide ultimate comfort and stability. It’s the best of both worlds – the shoe is both lightweight and sturdy,” said Chassé marketing manager, Jessica Rzeszut.

The ProFlex has many features that make it an advanced shoe. Its double-cushioned insole with a removable pad provides the wearer a perfect fit. The nylon mesh upper provides breathability and comfort. The rubber toe and heel pods provide grip and durability, which is good for both bases and flyers. The competition-grade blown EVA Phylon-tec outsole absorbs shock from hard landing and provides the ultimate flexibility, stability, and lasting comfort. The shoe also comes with its own eco-bag, which can be reused as a bag to carry cheer accessories and shoes. The bag also cuts down on boxes and packing used during shipping.

At just 5.4 oz, the shoe is ideal for competitive and All Star cheerleaders. The ProFlex isn’t the only major release from Chassé. The cheerleading apparel brand also released its own sublimation line and design studio, allowing customers to design their own customized uniform.

All Chassé items, including the ProFlex, are available for purchase at Omni Cheer and Campus Teamwear. For more information, [visit the Chassé website](#).

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ABOUT CHASSÉ:

Chassé is a leader and innovator in the world of cheerleading, committed to providing affordable and high-performance apparel and accessories to cheerleaders of all ages.