

## Your Brand's Most Relevant Content, At Scale



Rallyverse creates readyto-send posts based on real-time social media trends

- Deep integration with your brand's CMS and content libraries helps identify your most relevant content assets.
- Customize content sources by market, audience, industry, campaign and topic.
- Personalization tools automatically update content based your brand's real-time feedback.
- Connection to the Radian6 Buddy Media Social Studio makes creation, collaboration, and publishing easy.

To learn more about how Rallyverse is helping brands like Microsoft, Intuit, and Johnson & Johnson scale their content marketing and social media, visit us at <a href="https://www.rallyverse.com">www.rallyverse.com</a>