

# JOB SEARCH

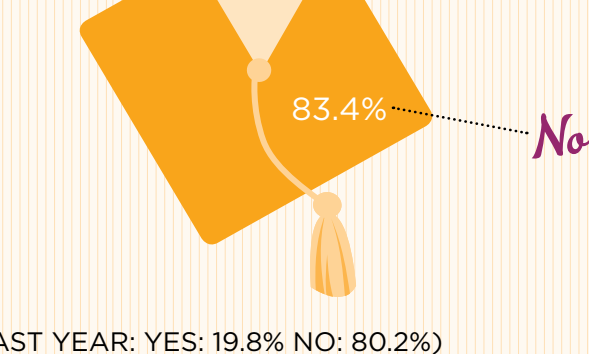
BY THE NUMBERS

Results of the 2014 AfterCollege Career Insights Survey

**How are students and recent grads faring with the job search?**  
We asked and they shared their wins, fails, fears, and frustrations. Read on for some stats on students' experiences with the job search, the career services offerings at school, and deal-breakers when it comes to choosing an employer.

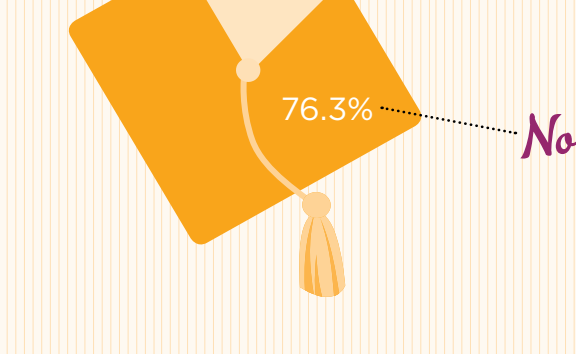
## Planning ahead

**CURRENT STUDENTS:**  
DO YOU HAVE A JOB LINED UP AFTER GRADUATION?

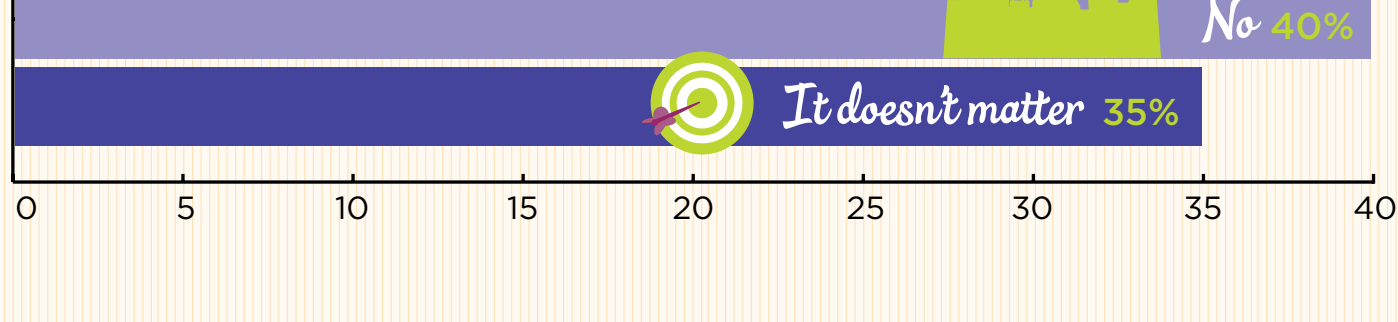


(LAST YEAR: YES: 19.8% NO: 80.2%)

**NEW GRADS:**  
DID YOU HAVE A JOB LINED UP AFTER GRADUATION?

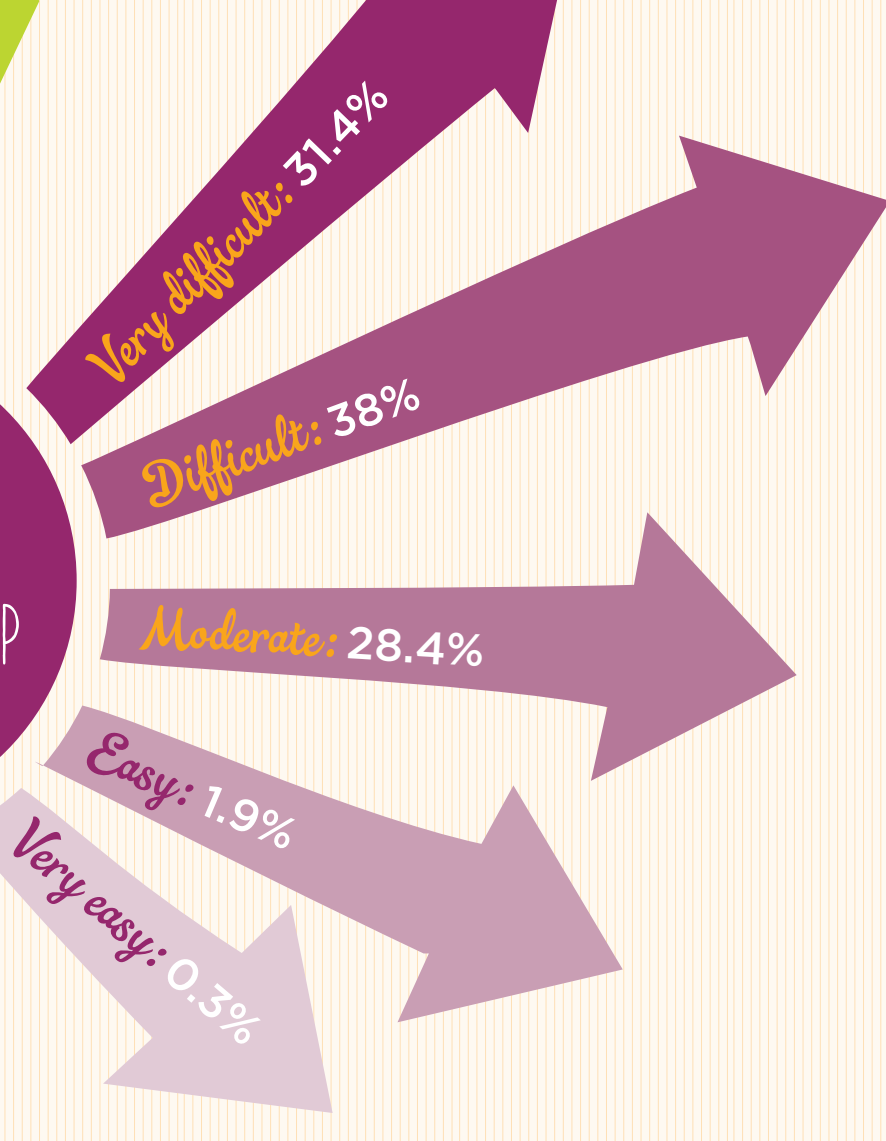


DO YOU PLAN ON STAYING IN THE SAME LOCATION AS YOUR COLLEGE ONCE YOU GRADUATE?

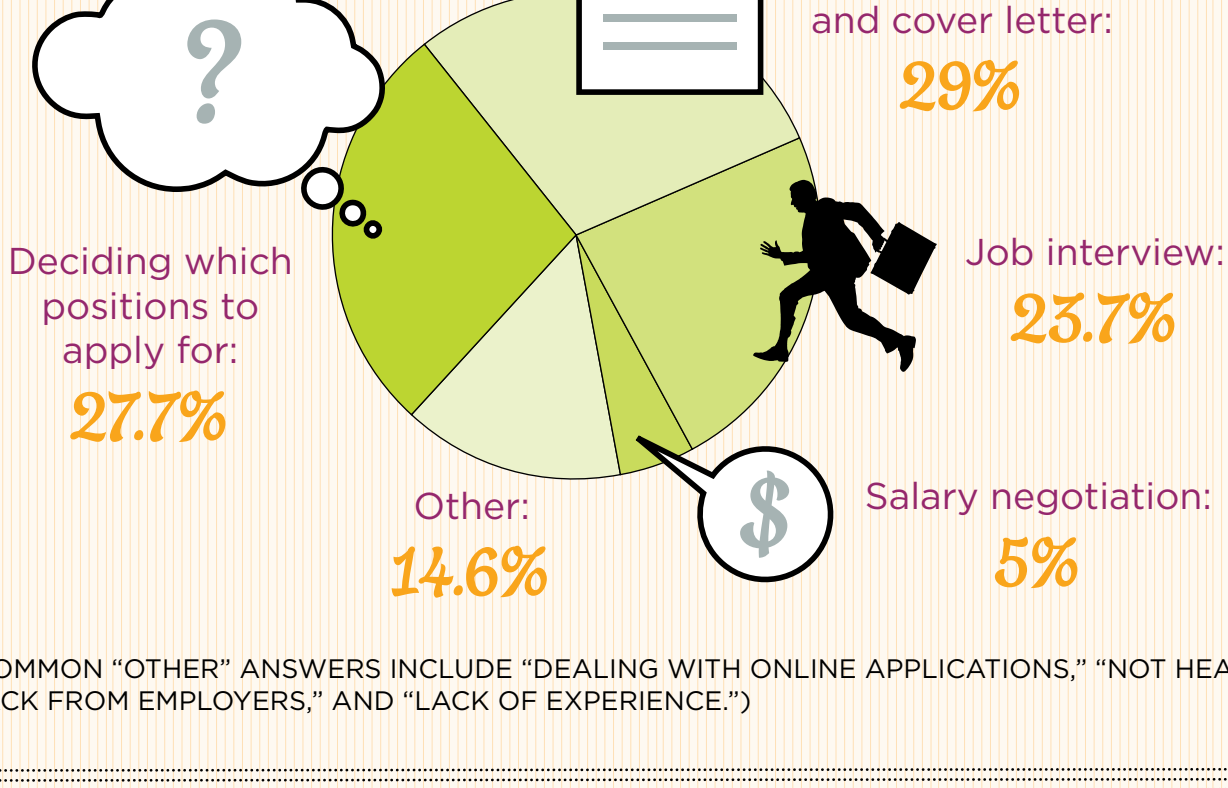


## Ups and downs of the job search

HOW DIFFICULT HAVE YOU FOUND THE JOB/INTERNSHIP SEARCH TO BE?



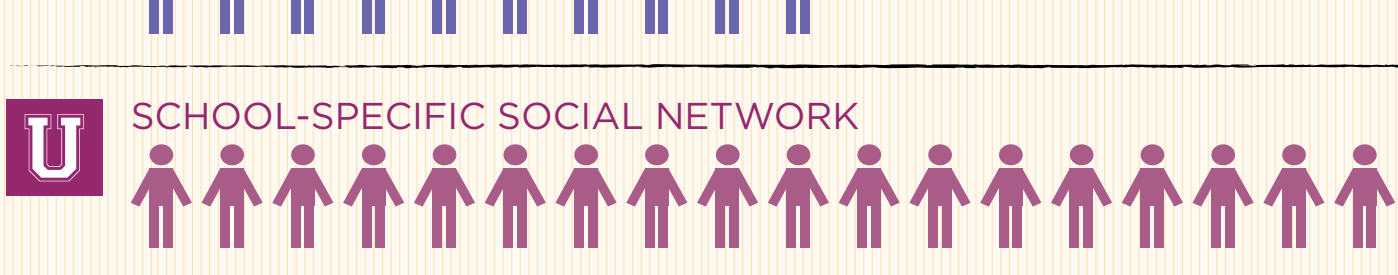
WHICH PART OF THE JOB APPLICATION PROCESS IS MOST DIFFICULT?



(COMMON "OTHER" ANSWERS INCLUDE "DEALING WITH ONLINE APPLICATIONS," "NOT HEARING BACK FROM EMPLOYERS," AND "LACK OF EXPERIENCE.")

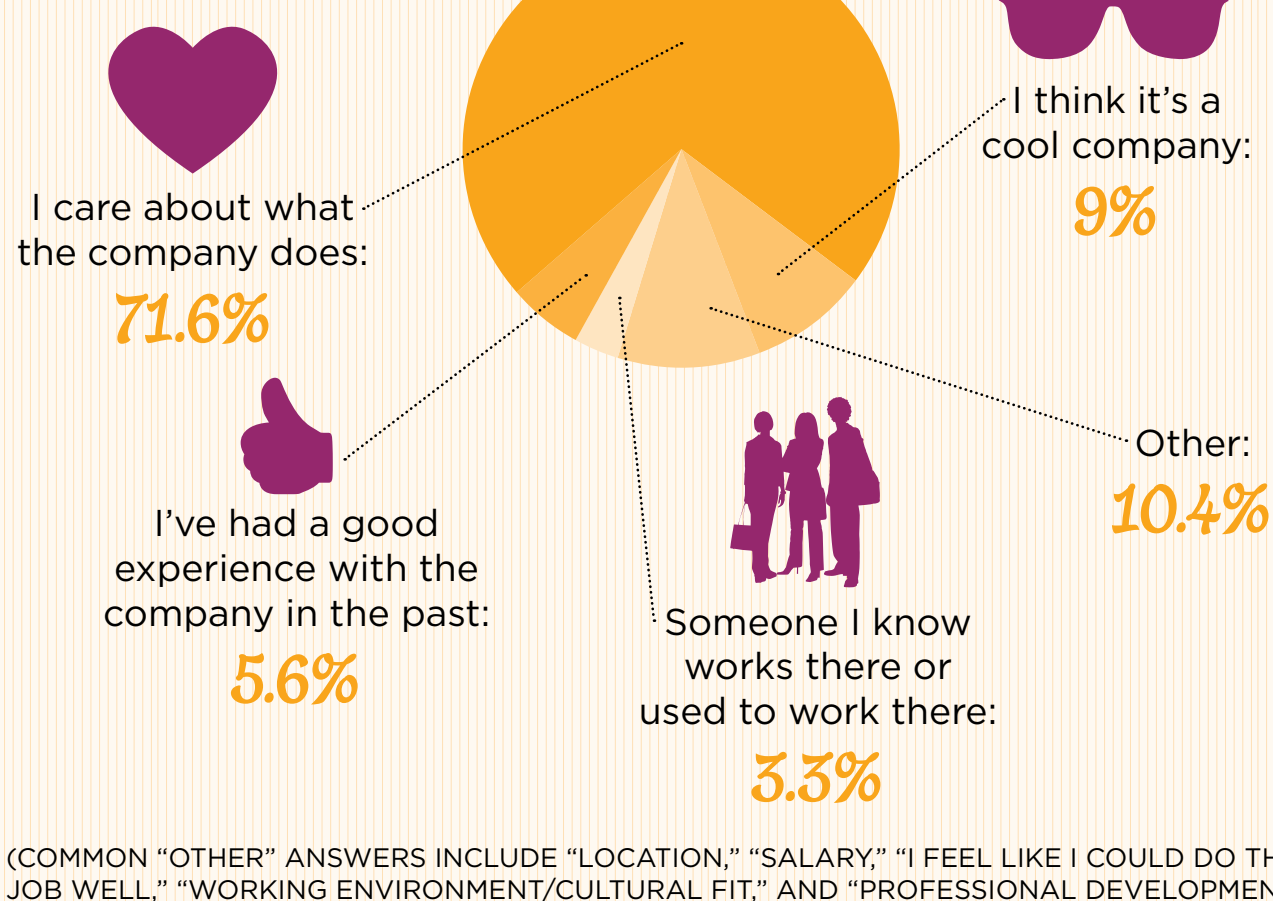
## Social media stats

THE SOCIAL NETWORKS USED MOST FREQUENTLY IN THE JOB SEARCH



## What matters... and what doesn't

WHAT'S THE MOST IMPORTANT FACTOR TO YOU WHEN DECIDING WHERE TO APPLY?

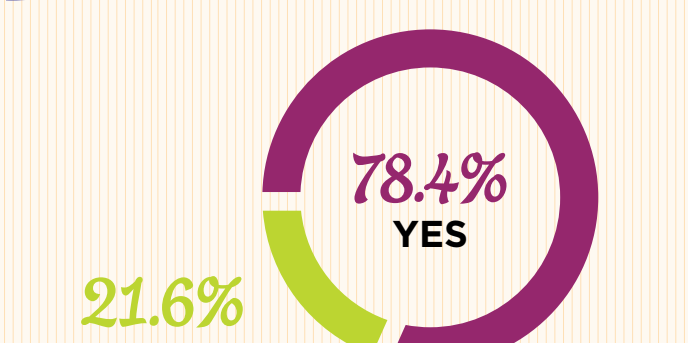


(COMMON "OTHER" ANSWERS INCLUDE "LOCATION," "SALARY," "I FEEL LIKE I COULD DO THE JOB WELL," "WORKING ENVIRONMENT/CULTURAL FIT," AND "PROFESSIONAL DEVELOPMENT OPPORTUNITIES.")

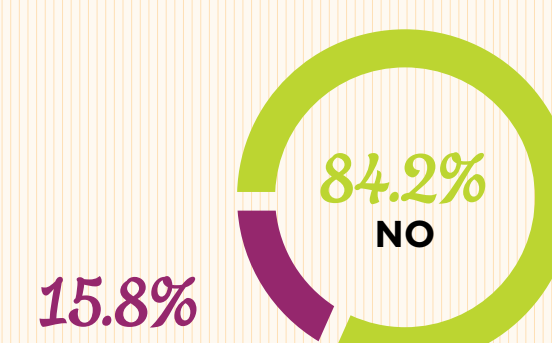
THE MOST AND LEAST IMPORTANT FACTORS WHEN CONSIDERING A JOB WITH A NEW COMPANY



WOULD THE OFFER OF A FLEXIBLE SCHEDULE DRAMATICALLY INCREASE YOUR LIKELIHOOD TO APPLY FOR A ROLE?

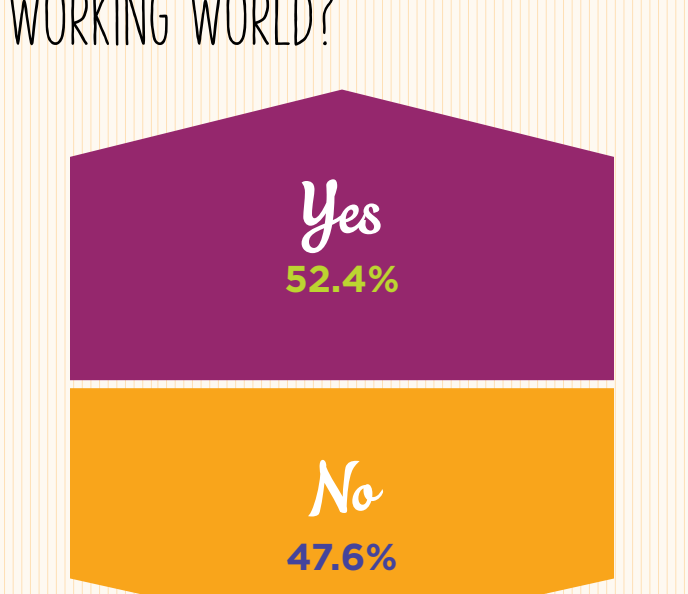


WOULD NOT BEING ABLE TO USE SOCIAL MEDIA ON THE JOB IMPACT YOUR WILLINGNESS TO APPLY FOR A ROLE?



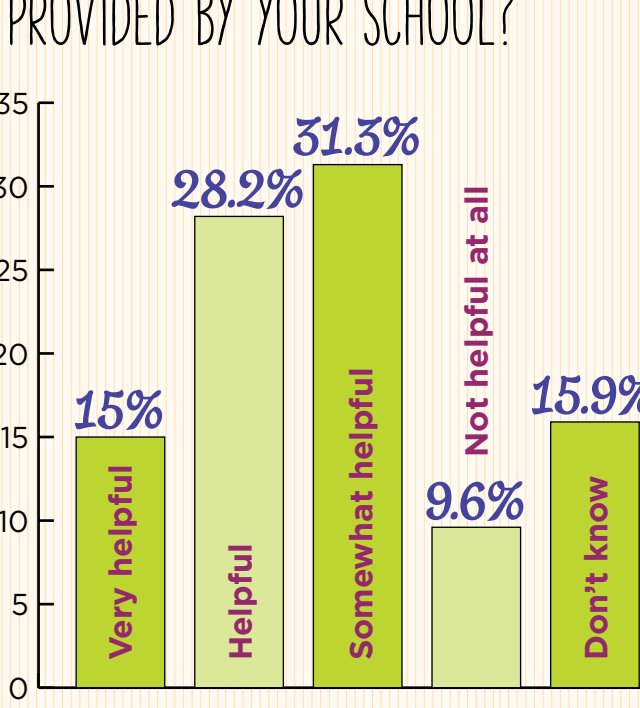
## College vs. career

DO YOU FEEL THAT COLLEGES PREPARE STUDENTS FOR THE WORKING WORLD?



(LAST YEAR: YES: 69.4% NO: 30.6%)

HOW WOULD YOU RATE THE CAREER-RELATED SERVICES PROVIDED BY YOUR SCHOOL?



WHAT DO YOU WISH YOUR SCHOOL OFFERED MORE OF TO HELP PREPARE YOU FOR THE WORKING WORLD?



\*Source: The AfterCollege 2014 Career Insights Survey of 1,494 college students and recent grads. 23.38% of respondents were college seniors and 12.25% were juniors when they completed the survey in February-April 2014.