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Reid Ivens, N-VisionIT Interactive CIO

PRESS RELEASE

Ottawa technology firm co-founder receives Forty Under 40 award

N-VisionIT Chief Information Officer recognized for entrepreneurial leadership and success

Ottawa, ON, May 8, 2014—When Reid Ivens found out he'd won the prestigious Forty Under 40 award, the entrepreneur reflected on the 15 years that have followed since co-founding N-VisionIT, one of the leading [Ottawa web and mobile development firms](#). He remembered all the clients, small and Fortune 500 alike; all the investment properties he and his partner amassed, one by one, to 18 doors in 18 months; and all the hours spent architecting a recently launched business management software that will help business owners everywhere.

“One of the most important lessons I’ve learned about doing business over the last 15 years is to never give up, to persevere,” says Ivens. “And then someday, when you’re receiving the Forty Under 40 award, you can think, ‘Thank God I didn’t throw in the towel.’”

Ivens co-founded N-VisionIT with CEO Brent Mondoux, who was named a [Forty Under 40](#) recipient in 2013. The award, co-hosted by the *Ottawa Business Journal* and the Ottawa Chamber of Commerce, recognizes the achievements of local business leaders.

“I’m very proud to be recognized alongside such an impressive group of business people,” says Ivens, whose bootstrapping story was selected from 250 applications. “I’ve put my heart and soul into building a business that helps others reach their goals, and it’s great to know those efforts are recognized by my peers and local business leaders.”

Under Ivens’ leadership alongside Mondoux, N-VisionIT has created hundreds of websites, mobile applications and social media marketing campaigns for the likes of Fortune 500 companies and government agencies. The firm was recently named [Canada’s Best Android App Developer](#) by Best Web Design Agencies.

Ivens says a big part of what has made N-VisionIT so successful over the last 15 years is the company’s very own web-based business management software. In fact, because the easy-to-use platform automates almost every business function, from payroll to sales reports, Ivens decided to bring the cloud-based [BusinessManage.com](#) to market so other businesses could enjoy saving time and money as well as an advantage over competitors.

“The timing of this award is particularly significant because of the recent launch of our new service offering, BusinessManage.com,” says Ivens. “This software helped get us to where we are today, and I look forward to helping other entrepreneurs use it to succeed and find more time to focus on the tasks they love that drew them into business in the first place.”

Ivens will receive his Forty Under 40 award along with 39 of his peers June 19 at a gala at the Hilton Lac-Leamy.

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About N-VisionIT Interactive

Ottawa web development and technology firm N-VisionIT Interactive (www.betterwebsites.ca) helps clients connect with customers and increase sales with websites, mobile applications and social media campaigns. N-VisionIT was founded in 1999 and the website design company is based in Ottawa but it serves clients across North America, including government agencies and Fortune 500 companies. In 2013, N-VisionIT was named Canada’s Best Android App Developer and the company was a finalist in the Ottawa Business Achievement Awards.