



DiasporaEngager

World's #1 and Largest Diaspora Engagement Network Platform

www.DiasporaEngager.com

Founder, Roland Holou, Ph.D.

Free Registration at: <http://DiasporaEngager.com/miniRegister>

St. Louis (USA), May 14th, 2014

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1. What Diaspora Means

If you ever moved or will ever move to a different place (e.g. city, country, or continent), or if you know anyone that moved to a different place, or if you would like to help someone or do business with people who are living in your region or elsewhere, you fit our definition of diaspora. In fact, Diaspora usually refers to people who are living in a town that is not their place of origin or ancestry or the place they call home. Some people may call them an immigrant, a stranger, or an alien.

2. Why DiasporaEngager was Created?

- ✓ For many reasons, people leave their country of origin to **go into an adventure** hoping for a better life that, unfortunately, they don't usually find as originally planned.
- ✓ People and organizations in the country of origin of the diaspora (particularly developing countries) address most of their needs for assistance to their relatives abroad, **thinking that all of those relatives are really having a better life.**
- ✓ At the same time, **nothing is that free for the diaspora** in the **foreign countries** they find themselves in. Most of the “free” things the diaspora get abroad are not enough to really help them find a sustainable way of success. Therefore, to really succeed, **most diasporas have to pay a high price.**
- ✓ Usually, most people living in the diaspora (at least the newcomers/migrants and those who are struggling to succeed) tend to **ask the people in their host country to help them.**
- ✓ Not only are native individuals, organizations, and businesses in the diaspora country of residence **overloaded with requests for free help**, but also, they would prefer the international people to buy their professional services and products **rather than just ask for free help.**
- ✓ Usually, most diasporas are **misunderstood and/or mistreated** for instance because of the language and cultural barriers, but also because of a **lack of integration** into their new environment where sometimes, the **autochthonous/natives are barely making!**
- ✓ As the international communities have their problems, so the **people and organizations in the diaspora's host country have their own** that they cannot or they do not want to solve free of charge those of the diaspora.
- ✓ Meanwhile, certain **organizations and governmental institutions strategically take advantage of this situation** that many people and nations do not and/or cannot fully understand or share.
- ✓ The **diaspora members who succeed, or who we think succeed, do not usually reach their full potential, and if they do, it takes too long to get there.**

- ✓ By the time they succeed, most diaspora members incur a **lot of debt, frustrations, and other problems that cause them to focus on themselves rather than really thinking about helping those in their country of origin.**
- ✓ Some of those who succeed and who want to **give back do not know where the real needs are and how they can engage themselves and others.**
- ✓ This global problem impoverishes people and nations. With the increasing rise of crises, wars, and catastrophic events around the globe, **human migration** will keep growing and its corresponding problems will get worse if appropriate actions are not taken now. To sustainably solve this problem, a global system must be built where the Diaspora, the people and organizations in their country of origin and in their host country can work together to help each other mutually. That's what **DiasporaEngager** was created for! You can learn more about this problem and the solution at www.DiasporasNews.com.

All it takes to start using this platform is to register a free account at:
<http://DiasporaEngager.com/miniRegister>

3. DiasporaEngager Mission

DiasporaEngager aims at being the world's premier **provider of liaisons** between all Diasporas, people and organizations in their home country as well as in their host countries, to detect, harvest, and **transfer resources**, services, and opportunities between people and nations in a **win-win framework**. More details can be seen at www.DiasporaEngager.com

DiasporaEngager accomplishes that mission by focusing on many areas of interest including, but not limited to:

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| 1. Adoption | 35. Industry |
| 2. Advocacy | 36. Infrastructure Building |
| 3. Banking and Insurance | 37. Innovation |
| 4. Benchmarking | 38. International Affairs |
| 5. Brain Drain Management | 39. Investment |
| 6. Business Opportunities | 40. Job Search and Placement |
| 7. Capacity Building (Strengthening) | 41. Labor Issues |
| 8. Career Development | 42. Legal Services |
| 9. Collaboration | 43. Lobbying |
| 10. Consulting | 44. Marketing |
| 11. Cultural Issues | 45. Mentoring |
| 12. Dating Services | 46. Networking |
| 13. Democracy and Governance | 47. Immigrants Assistance |
| 14. Diaspora Complaints | 48. Immigrant Integration |
| 15. Diaspora Return to Home Country | 49. New Opportunities |
| 16. Diaspora Representative | 50. News |
| 17. Diplomacy | 51. Peace and War |

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| 18. Editing/ Editorial Services | 52. Pen Pal |
| 19. Education | 53. Philanthropy |
| 20. Engineering | 54. Policy Development |
| 21. Entrepreneurship | 55. Refugees Services/Assistance |
| 22. Environmental Services | 56. Science and Research |
| 23. Fellowship Services | 57. Spirituality |
| 25. Foreign Policies | 59. Survival Skills |
| 26. Forum Discussion | 60. Talents Recruitment |
| 27. Fundraising Initiatives | 61. Teaching |
| 28. Gender Issues | 62. Technology |
| 29. Healthcare | 63. Town Twinning |
| 31. Hobbies, Game, or Sport | 64. Translation Services |
| 32. Housing Services | 65. Transportation |
| 33. Human Rights | 66. Tutoring |
| 34. Immigrant Integration | 67. Volunteering, etc |

4. Who uses DiasporaEngager services?

Although the platform is based on the global diaspora's needs, the services are tailored to people, organizations, and entities such as:

- **Association or Network**
- **Business**
- **Governmental Agency**
- **Immigrant, Diaspora Member, or Traveler**
- **Institute of Research**
- **Laboratory**
- **Nonprofit Organization**
- **Philanthropist or Donor**
- **Recruiting Agency**
- **Professionals**
- **Retired People**
- **Salesperson**
- **School or Educational Institution**
- **Student**
- **Travel Agency**
- **Unemployed**
- **Volunteer**
- **And much more.**

5. What you need to do to start Using the International Diaspora Engagement Network Platform

1. You first **need to register** in order to create your own account and access **all DiasporaEngager resources. To register today, go to:**
<http://DiasporaEngager.com/miniRegister>

2. After registering, you will be led to your **homepage** where we will give you more details.
3. To start receiving Free Updates and Opportunities from the **International Diaspora Engagement Network Platform**, subscribe to DiasporaEngager Newsletter Today at <http://www.DiasporaEngager.com/Newsletter>. **It is Free!**

6. About the Founder of DiasporaEngager

DiasporaEngager was founded by Dr. Roland Holou, a dual citizen of the US and Benin (West Africa). Prior to founding this company, Roland worked as a Plant Biotechnology Research Scientist in the USA. He also served as the International Chair of the “Sweet Sorghum Ethanol Association” and he also chaired the “International Service in Agronomy Award Committee” at the American Society of Agronomy. He obtained a Ph.D. in Plant, Insect and Microbial Sciences at the University of Missouri (USA), where he graduated first of his class. He also holds a BS in Agronomy and a MS in Agricultural Engineering from the University of Abomey Calavi (Benin Republic). Roland authored several books related to Leadership, Education, Development, Politics, Sociology, and Economics.

Roland is available for interviews, consultations, and conferences related to his area of expertise, including the international diaspora engagement and brain drain management. Just contact [Pr\(at\)DiasporaEngager\(dot\)com](mailto:Pr(at)DiasporaEngager(dot)com)

7. Useful links

To learn more about DiasporaEngager, please go to:

<http://DiasporaEngager.com/extPage/Business>
<http://DiasporaEngager.com/extPage/aboutUs>
<http://DiasporaEngager.com/extPage/Student>
<http://DiasporaEngager.com/extPage/ImmigrantDiasporaMembers>.
<http://DiasporaEngager.com/extPage/AssociationNetwork>
<http://DiasporaEngager.com/extPage/GovernmentalAgency>

8. To Connect with DiasporaEngager

Blog: <http://DiasporasNews.com>
Google Plus: <https://plus.google.com/+DiasporaEngager>
Twitter: <https://twitter.com/DiasporaEngager>
Facebook: <https://Facebook.com/DiasporaEngager>
LinkedIn: <https://www.linkedin.com/company/DiasporaEngager>

9. To Contact DiasporaEngager

For any questions, and suggestions, please contact us at <http://DiasporaEngager.com/contact/>

Or email [Pr\(at\)DiasporaEngager\(dot\)com](mailto:Pr(at)DiasporaEngager(dot)com)

Thank you very much for taking your time to read us.

www.DiasporaEngager.com