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Explore What's New in Paso Robles

Paso offers fun for all ages

Paso Robles, CA (May 13, 2014) - Paso Robles (Paso) continues to open, reinvent, and add new businesses and attractions that excel the town's offerings for visitors and residents. As the best kept wine and more destination secret, Paso is considered to be the perfect blend to any vacation.

Uniquely kept, businesses of Paso have stepped up their game unleashing new renovations and/or additions. Highlighted below are some of the new Paso highlights worth exploring.

Farmstead Ed: New Classes Offered

Locally owned, Lynette Sonne recently opened up shop in the heart of Paso as the go-to for organizing local experiences for visitors with homegrown farmers, artisans and wineries. Farmstead Ed allows residents and visitors of Paso a hands-on approach in a variety of locations gaining a full circle learning experience.

Farmstead's overall goal is to promote San Luis Obispo County FARMsteading skills and practices via educational experiences, events and gatherings at pop-up FARMsteading classrooms held at local farms, ranches and Ag related venues. In addition, they will feature a mobile mercantile that will be stocked with items found within the teachings that include materials needed to "DIY" back at your own FARMstead. For more information, please visit www.FarmSteadED.com.

Robert's Restaurant and Wine Bar: Offering Lite Dinner Options

Visit Robert's Restaurant and Wine Bar and indulge in the new "Fast, Fresh and Light Menu" offering petite-sized portions that can be enjoyed as a dine-in option or boxed "to go." Either way, this menu option is a speedy way to try something new and/or gain a light and refreshing meal. This is a supplemental menu in addition to our regular Robert's lunch menu.

In addition, Robert's Restaurant and Wine Bar introduced "Saturday Sips," that takes place every Saturday in the Robert's dining room. With a different winery present every week, guests will have the opportunity to indulge in their favorite varietal between the hours of 1 and 4 p.m. Light appetizers from the menu will be served for guests. This is a great way to check out unique wineries, while taking a nice stroll downtown. For more information, please email info@robertsrestaurantpaso.com.

Margarita Adventures: Additional Zip Lines For Added Adventure

Margarita Adventures launches its epic 1,800 foot zipline over Pinot Noir vines in Paso Robles Wine Country, creating a fifth adventure line for individuals to soar down. The new 1,800 foot "Pinot Express"



zipline at Margarita Adventures begins atop a mountainside forest at 125 feet above ground, then sends guests swooping low right over Pinot Noir vines at the historic Santa Margarita Ranch in the Paso Robles Wine Country on California's Central Coast.

"There's nothing else like it in the zipline world," said Proprietor Karl Wittstrom. "It feels like you can almost touch the tops of the vines on your way down." The Pinot Express joins four previous ziplines as part of Margarita Adventures' acclaimed zipline canopy tours. The Pinot Express is now the highest, longest and fastest zipline on the tours. The cost of the tours remains the same at \$99 per person. "You can taste wines from vines that you just zipped over," Wittstrom said. "It's a fitting reward for your adventure." For more information, visit <http://www.Margarita-Adventures.com>.

Paso Robles Inn: Renovations On The Move

The Paso Robles Inn's ongoing renovations moved to the Grand Ballroom building; the ballroom lobby and foyer received a refresh new look and the guest rooms were completely renovated with all new luxury furniture and décor. The beautiful gardens have been expanded to the front of the Inn to greet arriving guests and better connect to the gardens in back that have always been a guest favorite.

The Paso Robles Inn unveiled a new mural by local artist Steve Kalar on the side of the winery-themed guest room building that focuses on the people and animals who work so hard in the winemaking process. The Paso Robles Inn Steakhouse announced the addition of Executive Chef Paul Arangorin to the culinary team. In addition, the Inn is busy planning its vow renewal event that will take place September 14, 2014 with plans to marry or renew vows for 125 couples in Paso Robles, at the Paso Robles Inn, as a part of the city-wide 125th celebration. For more information, please contact Lori Keller at lorik@martinresorts.com.

Villa 46- (formerly Villa Toscana): Now Offering Space For Events and Weddings

Villa 46 is now open as an event/wedding venue. Villa 46 offers an ideal setting for special events. A large outdoor terrace, the heart of the property, is a picturesque setting featuring limestone tiles imported from Italy, vine covered trellises, an outdoor fireplace, custom French inspired iron work, original, artistic murals and romantic fountains. Curved staircases to our upstairs villa suites provide an ideal location for beautiful and unique wedding photographs. This one-of-a-kind property features six suites ranging in size from 800 to 1,000 square feet. All suites feature either king or queen beds, jetted tubs, gas fireplaces or private balconies overlooking our 50-acre vineyard.

Looking for the perfect memory of your special day? Stay in the two bedroom, two-and-a-half bathroom, 3,000 square foot winemaker's residence. Complete with antique furnishings, a full kitchen, jetted tub, antique claw tub, two separate showers and a 900 square foot veranda with in-ground hot tub, the winemaker's residence will simply take your breath away.

Host your rehearsal dinner or entertain out of town guests in either the 2,300 square foot restaurant or 1,704 square foot bistro both of which have outdoor fireplaces.



Hearst Castle: New Interactive App Available For Visitors

Hearst Castle's exclusive new mobile application is now available for free download on Google Play and iTunes. Its beautiful images and in-depth text are enhanced with audio narration, architectural drawings, historic photographs, film clips and music excerpts. It showcases the Castle in an entirely new way.

Mark Paddon, CEO of the company Guidekick that created the app, said, "We wanted to create an app that would never be obsolete. Our expanding content and frequent updates ensure there will always be something new to discover. The app is programmed to deliver a personalized experience. The more time you spend on it, the more it learns about your preferences. It directs you to the content you'll be most interested to see."

Get a private tour of Hearst Castle right from your phone using the GPS-enabled interactive map in the Hearst Castle mobile app. Discover this legendary estate's history and learn more about its twenty-five thousand artifacts, before seeing it in person.

About Travel Paso Robles:

Recently named Wine Region of the Year by *Wine Enthusiast Magazine*, Paso Robles, California is located midway between Los Angeles and San Francisco on Highway 101 and is roughly a 20 minute drive inland from the Pacific Ocean. This small farming town boasts 250+ wineries, a charming historic downtown and town square, comfortable hotel accommodations, farm-to-table dining, art galleries, shopping, hot mineral springs and friendly locals. For more information about Paso Robles, CA, please visit www.TravelPaso.com.

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