

Teens4Hire's 2014 Media Kit

http://teens4hire.org

Create awareness for your company today. Hire and create a favorable disposition for your company with the workforce of tomorrow.

Teens4Hire.org (T4H) enables employers to find "ready to work" young adults and prepares teens for the workplace to improve their ability to land a job. Online since 2/2002, T4H, is a nationwide online Career Center and the #I "go to" job and recruitment site for young adults in the high school and college age group their parents and school career counselors. So, we reach young adults who are self-motivated and want to work.

There are about 35 million (14-19) teens in the US. 80% starting at the age of 14 want jobs.

T4H addresses a 28 million US market.

High trust site. High page rank. #I on Google, Yahoo, Bing & other engines.

EMPLOYERS

Online since 2002 Join us

65% adults 18+; 90% are 16 and older

Reach our adult teen members 18+, including high school graduates and early college students and/or post age appropriate openings for our younger teens (16-17, and/or 14-15).

3 million+ unique visitors

Over I million active opt-in members Traffic peaks second quarter

Local Job Ad \$25.

- •Single title/location
- •Searchable by zip
- •30-day term

Let's get started 800-906-7107

Featured Job Ad \$100.

- •Rotates on Home Page
- •Single title/location
- •Searchable by zip
- •60-day term

Annual Featured Employer

- •Rotates on Home Page
- •Logo banner on Search Jobs Page
- •Link to career center
- lob posting slot

Maximum exposure

Inclusion in Advocacy, Brand Awareness & Recognition Campaign: We proactively promote your company as a supporter in a favorable manner in all appropriate media and community opportunities. We name you a "Proud Featured Employer".

ANNUAL FEATURED EMPLOYER **UNLIMITED JOBS POSTINGS** \$2900.



Industry Logo Banner \$900.

- Visible on Industry
- •Logo banner
- •Link to career center
- Annual term
- Maximum exposure
- •Inclusion in Advocacy, Brand Awareness & Recognition Campaign:

Industry sections:

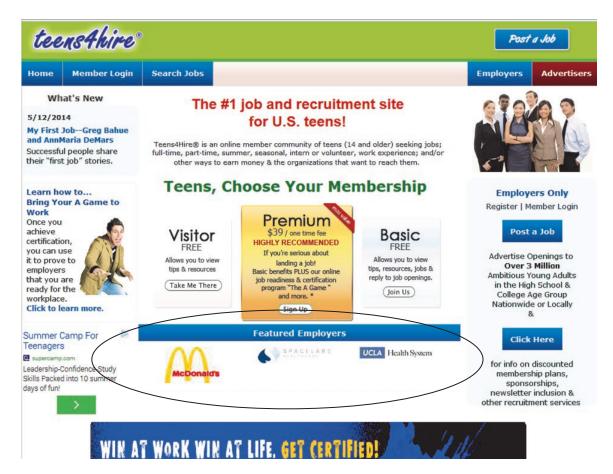
Health Services Banking/Financial Services Law Enforcement/Security Vocational Trades Green/Clean Technology Bioscience/Technology Government Retail Leisure/Hospitality Information/Computer Tech Utilities/Infrastructure QSR/Casual Dining Restaurants

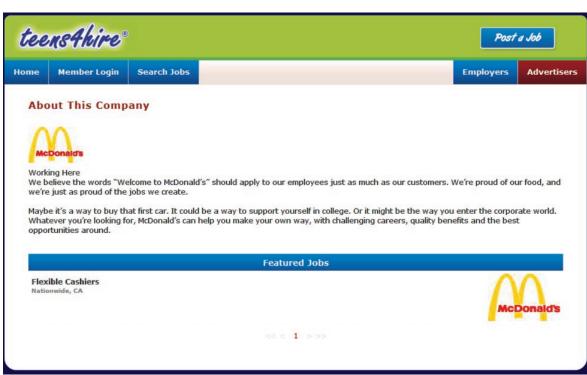
Ask us about NEWSLETTER INSERTIONS

& other custom recruitment specialty services such as

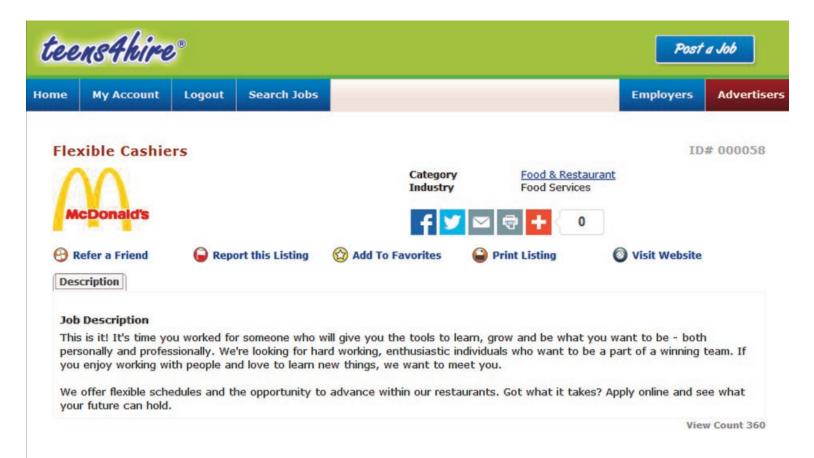
Resume Agents Applicant Screening Candidate Messaging Company Profile

Logo can rotate on HOME page in Featured Employer Area with link to company profile.

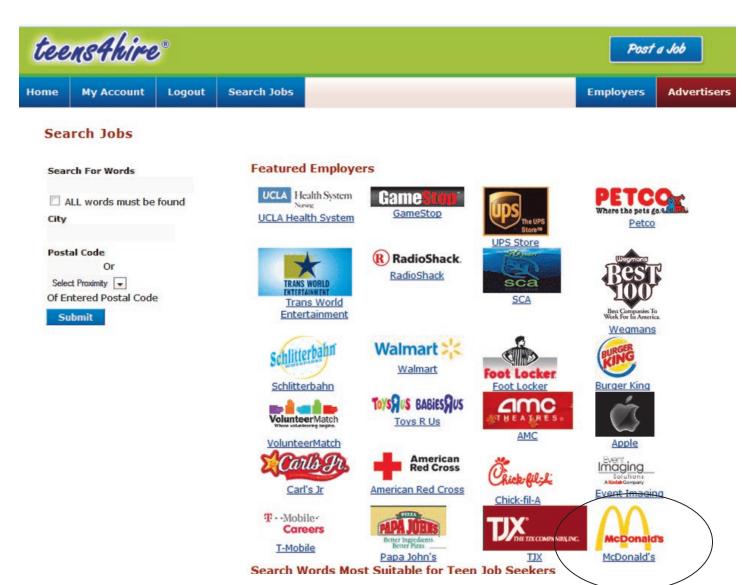




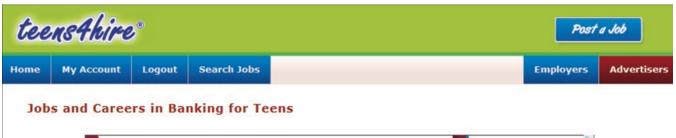
Your individual job ads look great, include social media sharing and links.



Logo static on SEARCH JOBS page in Featured Employer Area with link to your career center.



Banner advertising positions available in relevant industry sections.





Teens in banking? Yes! The banking industry is recruiting and hiring self-motivated and ready to work teens and young adults.

Nature of the Industry

Banks safeguard money and valuables and provide loans, credit, and payment services, such as checking accounts, money orders, and cashier's checks. Banks also may offer investment and insurance products.

There are several types of banks, which differ in the number of services they provide and the clientele they serve.

- Commercial banks, which dominate this industry, offer a full range of services for individuals, businesses, and governments. These banks come in a wide range of sizes, from large global banks to regional and community banks.
- Global banks are involved in international lending and foreign currency trading, in addition to the more typical banking services.
- Regional banks have numerous branches and automated teller machine (ATM) locations throughout a multi-state area that provide banking services to individuals.
- Community banks are based locally and some say offer more personal attention, which

