



# Total Control

Designer Guide



Kathryn M. Ireland, International  
Celebrity Designer And Aga Owner

# A Beloved Design Icon for Centuries



# The most recommended luxury appliance brand

Recognized as the world's best cooking appliance, the AGA commands a level of adulation more often associated with the glitz of Hollywood fame – and generates similar devotion. It's deemed the number one luxury appliance brand and revered as one of the top three design icons of the century. It's the kitchen centerpiece of celebrities, professional chefs and homeowners across America. AGA represents a lifestyle, one that owners embrace and share fervently with others.

AGA Total Control offers everything you'd expect from the traditional AGA but with complete flexibility. Whether you live in the big city, the 'burbs' or on the countryside, this AGA works perfectly for you.

If you love good food, time with friends and family, then you will warm to the AGA... the heart of the home.



“ Since I couldn't get my boys to the English countryside, I brought the English countryside to us. My AGA oven is the perfect addition to our home by the beach in LA.

Kathryn M. Ireland

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“ The Pistachio color of my AGA looks like it was custom colored for me. It looks completely at home in my Californian kitchen. I feel AGA has effortlessly blended the traditions of England with the ease of Californian Living.... ”

Kathryn M. Ireland

## The Heart of the Home

AGA Total Control is an electric cast-iron cooker with three ovens – dedicated to roasting, baking and slow cooking – and two hotplates.

It is easily controlled by a touch-screen panel and can be programmed to turn on and off. It works hard for you and adjusts seamlessly to your lifestyle.

As any AGA owner will tell you, it produces the very best food imaginable. This is because the AGA cooks in a different and far superior manner. Its cast iron ovens use radiant heat to ensure the flavor, moisture and nutrients are locked into food. Only La Cornue, the bespoke culinary brand of France, compares.

AGA brings a unique, warm atmosphere that pulls in family and friends. And the new AGA Total Control is factory finished, and easily installed. That means the homeowner can look forward to a seamless service with no assembly concerns.

It can fit anywhere in the kitchen and, with either an outside vent or hood, ensures cooking smells are a thing of the past.

Its design is iconic— there are 12 striking enamel colors to choose from and it works perfectly in both contemporary and traditional spaces. The AGA is, quite simply, a classic – the little black dress of the kitchen.

The AGA isn't just a cooker. It has a whole host of other uses — from clothes drier to ballet rail and becomes something to lean on both literally and emotionally. AGA owners constantly say their cooker has its own personality and becomes part of the family. All this and it's self-cleaning. Could you ask for more?

Show-stopping,  
mouth-dropping  
good looks





“Cooking with an AGA is





fabulous”

## Cooking with Gérard Depardieu

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Acclaimed actor Gérard Depardieu has transformed a former theater in Paris into a home that reflects his larger-than-life personality. He has two AGA cookers.

Nothing, he says, measures up to cast-iron cooking. He likes spending time with his AGA. It is, he says, “the natural link” between today’s cooking and that of the 17th century French chef, François Vatel.

“Cooking with an AGA is fabulous,” he adds, “And allows for little mistakes. With an AGA, it is so easy to prepare dinner for 10 and still be around for your guests.”





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# A Rich History

Built on the shoulders of giants, the AGA pedigree traces back to the Coalbrookdale Foundry, historic birthplace of the Industrial Revolution and where every legendary AGA cooker is crafted.

In 1922, Nobel Prize-winning physicist Dr. Gustaf Dalen invented the AGA, inspired to create a better, more efficient cooker for his wife.

The AGA would soon show the world the importance of great design, perfectly cooked food and economy of living—making the kitchen the most important room in the house and shaping the way people lived.





## A New Generation Built on a Legend

As kitchens evolved, AGA shifted its focus to innovation and developed a new wave of cookers to meet the demands of the next generation of families.

In 2012, AGA MARVEL proudly introduced the AGA Total Control, the range cooker with state-of-the-art programmable controls and the answer to today's modern kitchen demands.



Installers appreciate that the AGA Total Control range cooker ships fully assembled with a power cord, making installation a breeze.





“ The AGA is the Rolls Royce of cooking stoves and a good friend and helper in the kitchen.

Martha Stewart ”

“ When I came into the kitchen I thought, right, time for an AGA.

Jamie Oliver, Celebrity chef ”



### Other notable AGA owners include...

HRH Prince Charles

HRH Princess Royal, Anne

David Cameron, British Prime Minister

Madonna, singer/songwriter

Shania Twain, singer/songwriter

Colin Firth, actor

Sting, singer/songwriter

Claudia Schiffer, model

Elle Macpherson, model

Sharon Stone, actress

Julie Walters, actress

Kathryn Ireland, designer

Jade Jagger, designer

Elizabeth Hurley, actress

Paul McCartney, singer/songwriter

Kate Winslet, actress

George Michael, singer/songwriter

# The Model Cooker

International model Daisy Lowe is from a family of rock musicians and designers. She chose a heather-colored AGA Total Control for her basement flat in Central London. The kitchen is designed by Charlie Smallbone and was furnished by Grange.

“My AGA Total Control is very, very lovely,” Daisy says with a smile. “It’s easy to use, makes food taste delicious and all in all I’m a very happy bunny.

“I love cooking loads of things – roasts, Thai green curry and I’ve recently been making loads of fried chicken, which is really naughty. I’m really into big, hearty vegetable soups, like lentil stews or potato soup. I cook a lot. And I’ve learned from first-hand experience that AGA food tastes the best.

“It’s great having an AGA Total Control because I can turn it on and off. One of the best things it is that I could stick it in the island because my kitchen isn’t very big. But I also go away a lot, so I won’t be using energy when I don’t need to and that makes me happy.”



# Designer Tool Kit

Explore everything you need to concept, spec and design your client projects in our new Designer Tool Kit at [agamarvel.com](http://agamarvel.com).

From the palette of 12 enamel AGA Total Control colors to the industry's widest selection of MARVEL integrated refrigeration design options, you'll enjoy the creative freedom our products offer to discerning designers like you.

- Design Tools
- Featured Designers
- Ideabooks
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Look for us on:

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Designer



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# AGA MARVEL

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Printed 3/14 S10155

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