



News Release

For Immediate Release

Spring Into Comfort With the All-New SmartCells CushMat Kneeling Pad

SmartCells Cushioning: It's not how the mat feels, it's how YOU feel

Chehalis, Wash., -- May 2014—

SATECH, Inc. is proud to announce the addition of the CushMat Kneeling Pad to their line of SmartCells Anti-fatigue products just in time for spring.

The same great technology that is trusted by major companies who take worker health, safety and productivity seriously is now available for the enjoyment and use in the homes and gardens of everyday consumers.

"The SmartCells CushMat not only provides great cushioning for various projects where you need to kneel but it also can be used as a small anti-fatigue mat for standing. And with the built in handle it is easy to hang on a cart or on a wall so it's always handy when you need it" said Bryce Betteridge, President of SATECH, Inc.

SmartCells CushMat Kneeling Pads come with a standard black smooth-top surface, built-in handles for increased versatility and two different sizes (12"X18" and 6"X18").

The unique SmartCells cushioning technology will provide comfort for anyone who stands or kneels for extended periods of time. The SmartCells® cushioning technology consists of a rubber surface layer integrated with an underlying array of cylindrical rubber cells that soften in response to surface pressure to provide maximum fatigue relief. The SmartCells act like springs that cushion as weight is applied and then rebound when the weight shifts, which returns energy and reduces fatigue associated with standing.

In addition to the CushMat Kneeling Pad, the SmartCells cushioning technology is available as anti-fatigue mats and custom anti-fatigue flooring. SmartCells anti-fatigue mats are available in a variety of surface options (smooth-top, basket weave and carpet-top) and colors (Black, Light Brown, and Grey) as well as four different sizes (22" octagonal, 2'X3', 3'X5' and 24"X68").

SmartCells anti-fatigue mats are built with SATECH's renowned industrial quality and combine features such as molded-in beveled edges and cushioning and stability with style and elegance that blend perfectly in any room in the house.

Through SATECH's website, consumers have the ability to purchase and can compare SmartCells anti-fatigue technology to foam and gel mats, read consumer testimonials, watch informative SmartCells videos and view the several variations of SmartCells Anti-fatigue and fall protection products.

For those who are simply too mobile to enjoy the benefits of a SmartCells anti-fatigue mat, SATECH, Inc. recently launched a line of SmartCells Anti-fatigue insoles that provide SmartCells cushioning relief anywhere they go.

SmartCells® Insoles are available in three styles that easily slip into most shoes: a Standard flat style, for use with or without orthotics, as well as Therapeutic and Active Orthotic styles that offer additional arch and heel support, personalized for size and tuned to the nature of the users' activities

SATECH Inc. is a technology company that specializes in the development and marketing of SmartCells cushioning solutions that enhance performance, reduce fatigue and help prevent fall-related injuries. SmartCells mats and flooring have broad application in the industrial workplace, healthcare markets, and everyday consumer households. For more information, please call (360) 748-8711, visit www.smartcellsusa.com, or view the following video: <http://www.smartcellsusa.com/about/videos/>.

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