## 2014 CEO SUMMIT



## Congruence: How Aligned Organizations Attract

**Who:** CEOs and Presidents **When:** October 7 - 9, 2014

Where: Hyatt Lost Pines Resort, Austin, TX

## **Past Speakers Include:**



Colleen Barrett
President Emeritus,
Southwest Airlines





**Bert Jacobs** Chief Executive Optimist The Life is good Company





Frank Blake CEO, Home Depot





Brene Brown, PhD
Thought Leader,
Author, Daring Greatly





Mark Hoplamazian
President & CEO,
Hyatt Hotels Corporation





Tony Hsieh CEO, Zappos Author, *Delivering Happiness* 





John Mackey Co-founder & CEO, Whole Foods Market





Walter Robb Co-CEO, Whole Foods Market





**Kip Tindell** CEO & Chairman, The Container Store



CEOs who lead Conscious Companies recognize the practical and moral power of congruence. They understand that it cultivates trust and care, deepens relationships and activates engagement and loyalty. In short, it attracts their company's stakeholders to the company, its brands, products and people.

We invite you to join a bold group of CEOs who are committed to continually becoming more conscious leaders and to bringing the principles of Conscious Capitalism to life in their companies.

"What a wonderful group of people—I can't remember the last time I enjoyed myself so much."

- Colleen Barrett, President Emeritus, Southwest Airlines

"It was, hands down, the best conference I have ever been to. The speaker line up was incredible, and delivered tangible take-home value. I got an incredible amount of energy out of the discussions I had with the other attendees. I walked away inspired and challenged to find more ways that we can deliver value back to our stakeholders."

- Chris Cook, CEO, Sleep Experts

"I found my tribe and I'll be attending every year."

- Brett Hurt, Vice Chair and Co-Founder, BazaarVoice

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