



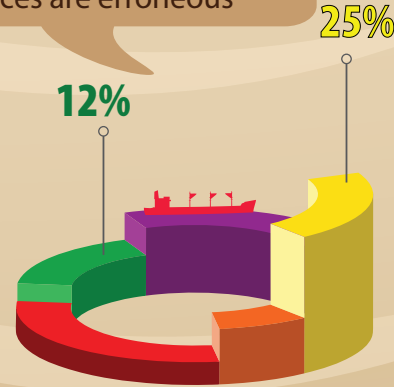
Ocean Freight Refund Strategy

2 Billion Reasons To Move Ocean From Red to Green

The American ocean freight industry imports and exports 40,000,000 containers a year



Experts believe that 12%-25% of ocean freight invoices are erroneous



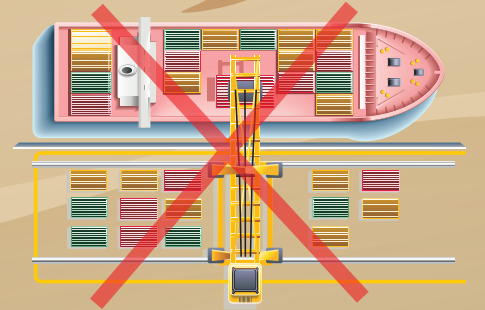
The CEO of Maersk (largest vendor) goes on You Tube and confirms the 12% number



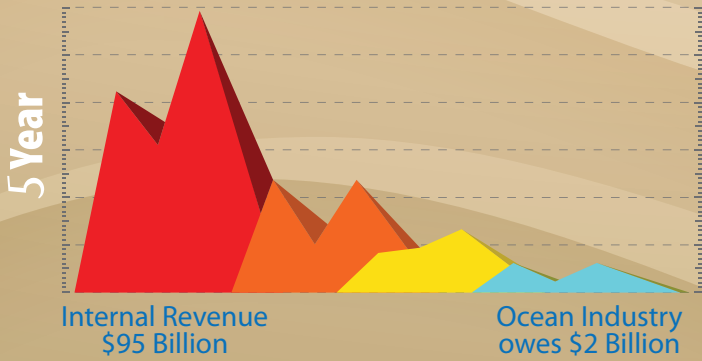
Ocean Freight Auditing therefore is a 2 billion dollar business opportunity



This means 4,000,000 containers have errors



The average error is \$500.00



In perspective, the Internal Revenue Service refunded \$95 Billion to USA businesses. The ocean industry owes \$2 Billion for each of the past 5 years due to the generous statute of limitations for ocean freight refunds!

Why is Ocean Auditing not on your radar?

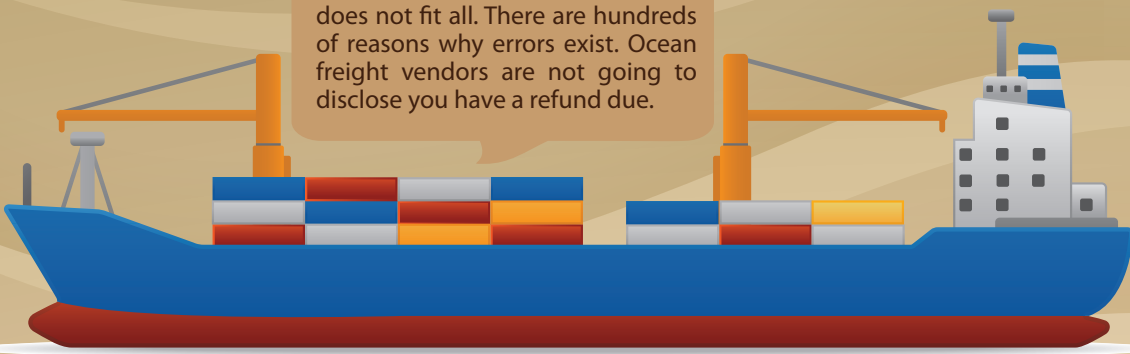
- 1) The ocean freight industry is "old school" and avoids publicizing the problem.
- 2) Your logistics team moves fast to keep the day to day supply chain moving. They are not forensic refund recovery experts.



Why no media coverage of this vital business issue? The ocean industry has a virtual blackout on discussing this topic and clients do not understand the magnitude of the problem, nor the ability to data mine it.



It's also an issue where one size does not fit all. There are hundreds of reasons why errors exist. Ocean freight vendors are not going to disclose you have a refund due.



This is where Ocean Audit Inc. comes in – give us 1 hour total set-up time and we will:

