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| |  |  | | --- | --- | | SMD Inc and YC Cable Partnership!  **MAY 19th, 2014 - SMD Inc. Press Release**  Electronic components distributor SMD Inc, Irvine CA, announced today that it has partnered with YC Cable Inc, of Fremont, CA.  Y.C. Cable, Inc. is an industry leader in the cable assembly market since 1985, offering a diverse line of manufacturing capabilities for cable assemblies found in the automotive, industrial, computer, telecommunications, medical, RF and consumer markets. In the consumer electronics and accessories market, YC Cable supplies major retailers under the brand [GRANDMAX](http://www.grandmax.com/) .  SMD Inc. believes this partnership will enhance their product offerings to boost their sales in North America and that the two combined operations will add extensive value to both company's suppliers and customers.  "We have partnered with YC Cable to increase our product offerings and support our customers to provide a total solution for their interconnect and cable assembly needs. YC Cable's reputation and performance are in line with our business philosophy and direction. They have done a great job for all of their business partners since 1985 and together, we will continue in the same direction," said Rich Unruh, President of SMD Inc.  "The foundation for both companies are based on similar philosophies, consistently committed to the pursuit of excellent product quality, value on-time delivery and customer satisfaction. We both believe in meeting all. Our collective seasoned Account Managers are excited to be able to offer a total solution in products and value added services that combined can compete with any supplier in the market, "said Gary Hsu, President of YC Cable Inc.  About SMD Inc.  SMD Inc. is a provider of electronics and electrical components, services, and logistic solutions for industrial manufacturing companies in North America. They offer a wide variety of products from an authorized supplier base. They provide technical and sales expertise on all product lines and commodities. SMD Inc. is a specialized distributor with a focused product offering. This has allowed them to be experts in their supplier's product offerings. SMD Inc. offers supply-chain and logistics solutions to a variety of market segments including energy, medical, industrial controls, defense, automotive and transportation services. They are one of the Top 35 Electronic component distributors in North America. You can visit their web site at [www.smdinc.com](http://www.smdinc.com/).   |  | | --- | |  | | | |
| |  | | --- | | About YC Cable  Y.C. Cable, Inc. is an industry leader in the cable assembly market since 1985. With four U.S. locations and three international locations YC Cables provides products world-wide. Y.C. Cable is ISO 9001:2008, UL and CSA certified. The YC Cable China facility is also TS16949 certified. YC Cable offers diverse manufacturing capabilities and assemblies can be found in the automotive, industrial, computer, telecommunications, medical, RF and consumer markets. In the consumer electronics and accessories market, we are proud to be partnered with major retailers under the brand [GRANDMAX](http://www.grandmax.com/) .    YC Cable Customer Service  YC Cable adds additional value in today's competitive markets with dedicated customer service and technical support, providing customers with technologically advanced products while delivering the highest quality at competitive prices. | | |
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