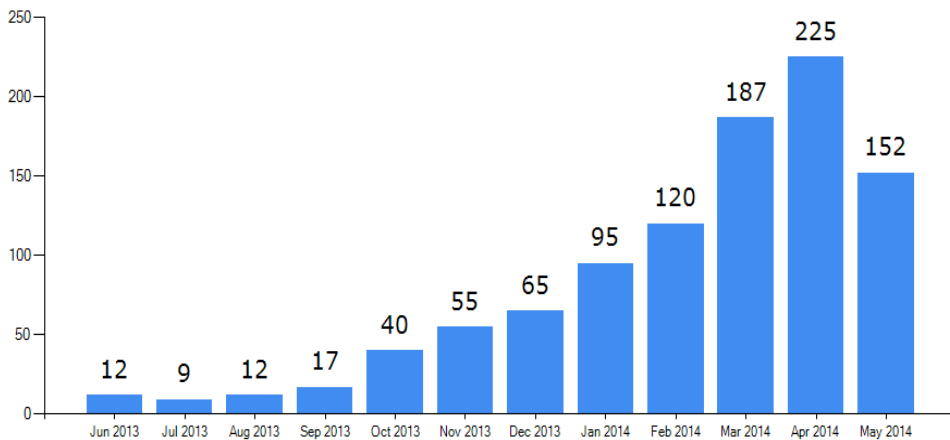


# Niche Video Media Signs 1,000th Customer

Atlanta, GA (May 24, 2014) – Niche Video Media, LLC® is proud to announce that it has acquired over 1,000 trial customers. The first customer was signed on April 15, 2013, which means it only took one year and 35 days to reach this significant milestone.



“Our rate of growth has exceeded any expectations that we established for the company” said Glen West, Chief Customer Officer. “To reach 1,000 trial customers in a little over a year is overwhelming and just

illustrates how vital it is for companies to have a secure platform for sharing their videos.”

In October 2013, six months after the launch of the company, Niche Video Media signed its 100th trial customer. Now, they reach over 200 trial customers every month. Their exponential growth is not only limited to trial customers but also to their monthly subscribers. Every month of 2014, the [video hosting company](#) has doubled its paying customer growth.

Niche Video Media is an award winning company that offers businesses the opportunity to securely store multi-media files in a cloud based system. Each client has their own Private Media Channel™, which provides both security and collaboration for sharing videos. The customers determine which users can view their videos by inviting them to have access to their channel. These authorized users can stream the videos in any language, anywhere on any device. Plus, Niche Video Media gives these users the tools to engage with the video and share their feedback within the community. With [white label hosting](#), all branding remains consistent with the client and their website, not Niche Video Media.

A Private Media Channel is ideal for companies with a large group of geographically distributed users (the “Community”) that must keep up-to-date with information best distributed in a multi-media format because it allows those users to interact with each other around that information and add value to the entire community. Some examples are large distributed sales forces with a variety of complex products; value chains of suppliers, manufacturers, distributors, and customers; industry communities for knowledge sharing, and specialty training companies. Their live streaming add-on is perfect for company town halls, religious organizations, and even [doggy day care](#).

### **About Niche Video Media**

Niche Video Media, LLC provides a secured streaming video platform to individuals and businesses that allows customers to brand, share, and monetize their video content to a global audience without investing in video infrastructure or costly skill sets. By marrying the concept of a video platform with community building, we help customers engage their unique audiences around their unique content.

Want to join in the [Secure Collaboration](#) fun? [See for yourself](#) how a Private Media Channel can help you.