

## High Spec Low Price Large Tablets Shake Up Market

[Large tablets](#) from China companies could be dominating the global tech market soon according to China Wholesale company Chinavasion.

Global research company the International Data Corporation (IDC) recently discovered that white label China tablets had all but overtaken the iPad as the most commonly bought large tablets in 2013.

Figures released by the IDC revealed that global customers bought 15.5 million large tablets in 2013, up from 4.9 million units in 2012.

This represented a 216.3% growth in year-on-year sales and was so high that last year, China large screen devices sales made up 31.5% of market share, second only to Apple claimed 39.6% of all big screen tablet sales.



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one year boost in China large tablet sales was so dramatic that it essentially changed the large tablet landscape, saving almost half the market share of the market leader while other tablet makers' share remained static.

Chinavasion PR Manager Rose Li isn't surprised by China white label electronic maker's share of the tablet market pie.

While marquee brands have grabbed global headlines with devices that only incrementally improve in quality while doubling in price Li says China tablet makers have been sourcing better components and improving build quality within the same price range.

The average China white label large tablet comes with the most updated operating systems, quad core processors, high resolution screens and up to 2GB of RAM while only costing half or even a quarter of the ticket price for better-known tablets.

"Considering how affordable, accessible and capable large tablets from China are their popularity doesn't come as a huge surprise." says Li. "Why would anybody pay more than 500 for a named device when the white label product offers more?"

With companies like Chinavasion offering white label large tablets all around the world, Li says it has never been easier or safer to buy China tablets.

"With 360,000 registered customers from every corner of the world Chinavasion has earned a reputation as a trusted source of tech." says Li.

With a wide range of Android phones, large [wholesale tablets](#) and wearable gadgets, Chinavasion is the only destination for the latest gadgets online.