

# BIG ENERGY DATA

## The Foundation of Smart Energy Decisions

You Can't Manage What You Can't Measure

Measuring and reporting on energy usage requires data that is not only accurate, but also timely and reliable. Learn why Big Energy Data is becoming the standard for making smarter, more profitable, and eco-friendly energy decisions.

### Organizations Face Big Economic & Environmental Challenges

Today more than ever, companies and governments face increasing pressure to "go green", and reduce energy costs and carbon emissions wherever they can.



### Energy is the 3<sup>rd</sup> Biggest Expense...

Next to labor and materials, energy is typically the third largest item on a company's P & L, and often a highly volatile expense with ever changing rates and demand charges.

### And the New Profit Lever

Organizations around the world increasingly view energy as a lever to improve financial performance. Lower energy costs equal healthier profit margins.



### Energy Data is Fundamental to Cost Reduction

Like all major expenses, energy must be understood before it can be reduced. That's why collecting reliable, timely, and accurate data is the critical first step to identify opportunities for cutting costs.



### But Something is Very Wrong...

Even today, a shocking number of organizations make million-dollar energy decisions based on antiquated, manually entered, utility data that is often incomplete and inaccurate.

### Why Manual Data Collection?

Until now, it's been nearly impossible for multi-facility companies to acquire data from thousands of utilities each with different data formats, structures, content, semantics, rates and tariffs.



### There is a Better Way!

A growing list of forward-thinking organizations are tapping into the power of automated Big Energy Data to reduce energy costs and carbon emissions.



### Big Energy Data Delivers Big Value

Say goodbye to manual data entry and making important energy decisions in the dark. Automating Big Energy Data dramatically improves efficiency, the environment, and your bottom line.



Urjanet consolidates and delivers reliable Big Energy Data, solving problems which have plagued energy data management for decades.

#### ✓ Collect

Automatically collects the most hard to get, timely and accurate energy data available from thousands of weather and utility sources.

#### ✓ Process

Converts data structures, content, semantic, rates, tariffs, etc. – all of which change over time – into one standardized, consistent data format.

#### ✓ Deliver

Seamlessly imports data into various accounting, energy management, business intelligence, and procurement applications.

#### ✓ Quality Assurance

Over 150 distinct data audits maximize data quality.



## Learn More About Big Energy Data

Click to download our tutorial, "The Top 5 Things You Should Know About Big Energy Data" to find out more about automating timely, high-quality energy data today.

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