



Nomis Solutions Selected as a Red Herring Top 100 North America Winner

Nomis Solutions Recognized for Bringing Innovative Solutions to Retail Banks and Other Financial Services Companies

San Bruno, CA – May 28, 2014 – Nomis Solutions announced today that it has been selected as a winner of Red Herring's Top 100 North America award, a prestigious honor given only to leading private companies from the Americas.

“We are thrilled to be recognized as a Top 100 Winner,” said Frank Rohde, CEO of Nomis Solutions. “This award is made possible by all of the dedicated and infectious work of our employees and the win-win partnerships that we have with our clients and partners to bring better decisions to the financial services industry. This is a great milestone of a journey where data and analytics deliver tremendous value to banks and their customers.”

Red Herring Top 100 America enlists outstanding entrepreneurs and promising companies. It selects 100 award winners from among the approximately 3,000 tech startups financed each year in the US and Canada. Since 1996, Red Herring has kept tabs on these up-and-comers. Red Herring editors were among the first to recognize that companies such as Facebook, Twitter, Google, Yahoo, Skype, Salesforce.com, YouTube, Marin Software, Palo Alto Networks, and eBay would change the way we live and work.

Fast-growing Nomis combines cutting-edge Silicon Valley approaches to big data, advanced modeling, and deep analytics to help large and medium-sized retail banks better understand their customers. Using Nomis solutions, these banks can deliver win-win products and pricing in an environment that is increasingly competitive, highly disruptive, and marked by rising interest rates.

“In 2014, selecting the top 100 achievers was by no means a small feat,” said Alex Vieux, publisher and CEO of Red Herring. “In fact, we had the toughest time in years because so many entrepreneurs had crossed significant milestones so early. But after much thought, rigorous contemplation and discussion, we narrowed our list down from hundreds of candidates from across North America to the top 100 winners. We believe Nomis Solutions embodies the vision, drive, and innovation that define a successful entrepreneurial venture. Nomis should be proud of its accomplishment, as the competition was very strong.”

Nomis announced the recognition of the Top 100 Award in front of its customers, partners, employees and investors at the seventh annual Nomis Forum, May 28-29 in Half Moon Bay, California.

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About Nomis Solutions

Nomis Solutions provides best-in-class pricing and profitability technology for financial services companies. By combining a big-data platform with advanced analytics, innovative technology, and

tailored business processes, Nomis delivers quick time-to-benefit and improves financial and operational performance throughout the customer-acquisition and portfolio-management processes. In over 50 implementations, Nomis customers have optimized over \$600 billion in banking transactions and generated over \$600 million in incremental profits.

Headquartered in San Bruno, CA, Nomis Solutions also has offices in Toronto and London. Visit www.nomissolutions.com or contact us at info@nomissolutions.com or 1-650-588-9800 or +44 0207 812 7251.

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