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The New Rochelle Farmer's Market Opens its Second Season Bigger and Better May 31!

New Rochelle, NY, May 28, 2014 – Saturday, May 31 at 9 a.m. marks the opening of the [New Rochelle's Downtown Farmers Market](#). The market will be held every Saturday from May 31 through November 22 from 9 a.m. to 2 p.m. on Library Green next to the New Rochelle Public Library on Huguenot Street between Memorial Highway and Lawton Street.

This festive neighborhood market features more than 30 weekly and guest vendors selling local farm-fresh produce, meats, cheeses, baked goods and other specialty foods. The market will also showcase artisanal products and community organizations. Shoppers can join friends and “Dine on the Green” with prepared foods from an assortment of Dine Downtown restaurants. To make this a great community happening for the entire family, there will be free children’s activities and live music every Saturday.



The Farmer’s Market is sponsored by the [New Rochelle Downtown Business Improvement District \(NRBID\)](#), Monroe College, Green Mountain Energy and Halstead New Rochelle. Our sponsors, Mayor Noam Bramson, city and community leaders will participate in an opening ceremony at 10:00 a.m. on Saturday, May 31.

“As a first year market, we were very happy with the nearly 10,000 people that visited and shopped last year. Given the additions to this year’s market, we expect to significantly increase the number of vendors and shoppers in 2014,” said a market manager Bo Kemp. Wee Westchester Magazine named our market one of the best farmer’s markets in Westchester County in 2013.

“We want our Farmer’s Market to not only bring healthy farm-fresh and local produce to residents of New Rochelle and surrounding communities, but also to serve as a festive community gathering place bringing people to downtown, the heart of our community.,” said Ralph DiBart executive director of the New Rochelle BID. Councilman Ivar Hyden, a strong proponent of downtown’s Saturday market noted that “the Saturday market has allowed many working New Rochelleans and surrounding community residents to shop, eat and celebrate the rich diversity of our city on a day where many naturally spend time buying food for their family.”



“What better way than a weekly food market to bring together residents from throughout the area to our city? The Farmers Market is a new focal point for the community and we are thrilled to be able to participate as a vendor, shopper and eater” said Ellen Dupuy d’Angeac, New Rochelle resident and downtown business owner.

Below is SAMPLE of New Rochelle Farmers Market Vendors:



Migliorelli Farm - Migliorelli Farm is a family-run fruit and vegetable farm located in Northern Dutchess County in the Hudson Valley Region of New York. Now in its 3rd generation, Migliorelli Farm is growing over 130 different varieties of fruits and vegetables.

LeBris Bakery - Jean Yves LeBris, a French born and trained artisanal bread baker with more than 50 years of experience baking. He launched a line of artisanal breads that include authentic French Baguettes, Ficelles, Italian Paesano and Ciabatta, as well as hamburger buns that have helped define and support a new, creative menu item in high-end restaurants.

Sweet Things & Wild Thyme – Sells scrumptious honey, pollen and beeswax products. To encourage growth and to support the area’s bee population, this company sets up beehives in farms and backyards throughout the region. These bees pollinate farms and orchards across the Hudson Valley to make the most scrumptious honey, pollen and beeswax products.

R&R Farms – This family farming team grows hundreds of varieties of naturally grown vegetables on their 26 acres in the Hudson Valley. In addition, they sell orchard fruit and Mexican specialties and herbs. Specializing in Mexican produce such as papiche, alache and two kinds of papalo and chiles

Little Luscious Dessert Company – A New Rochelle resident makes the most delicious desserts from all natural products. Featured in the NY Times, this dessert company makes spicy oatmeal raisin cookies, cashew butterscotch cookies, key lime cheesecakes, banana nut breads, sweet potato pound cakes, and pies!

...and many more! Visit www.NewRochellFarmersMarket.com .

About New Rochelle Downtown Farmers Market

The New Rochelle Farmers Market was conceived and is operated by the New Rochelle Business Improvement District, a not-for-profit organization of New Rochelleans with the express purpose of enriching our downtown. Every Saturday, the market hosts more than a two dozen core vendors plus rotating sellers to create a varied and ever-changing shopping experience. To learn more about how the New Rochelle Farmer’s Market aims to grow, nourish and inspire our community, become a Twitter follower, Facebook fan, blog reader and visit www.newrochellefarmersmarket.com.