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AUTOGRAPHY GRANTS EXCLUSIVITY TO ZOLA BOOKS
Multi-year Licensing Contract to eBookstore Retailer

May 29th, 2013 – ST. PETERSBURG, FL – Autography LLC announced today it has entered into an exclusive partnership with Zola Books of New York City (www.zolabooks.com). Under the terms of the agreement, Zola will be the exclusive licensee of Autography's digital autographing services for English language eBooks for a period of four years. Zola will provide their readers the opportunity to order and receive signed eBooks into their bookshelf.

"We've been working with Joe Regal and his team for the last six months," said Garry Martin, Chief Marketing Officer, Autography LLC. "We very much like Zola and their refreshing approach to create the ultimate reading experience. Our platform creates a personal connection between authors and their readers. When we combine Zola's social interaction we have a platform where readers can truly connect with the authors"

Autography found numerous parallels between the two firms including a focus on social media interaction with readers, author-based marketing tools, and a desire to bring eBook signing events to independent bookstores nationwide.

Zola Books CEO Joe Regal said "We are excited to offer our customers signed books through Autography, because it's truly personal – not just a stamp of a signature, but a real inscription – and truly global: Any author can sign their books for any reader anywhere, whether on tour in an independent bookstore, or from the comfort of their own home over their morning coffee."

Autography will also continue to support Publishers and major literary events such as the RT Convention earlier this month in New Orleans. At Book Expo America this Saturday Zola and Autography will formally launch their partnership by co-hosting an ebook signing at this year's inaugural BookCon, an event for readers during BookExpo America, the publisher's annual trade show. The free ebook signing will take place on May 31 from 9:30 a.m. to 3:00 p.m. in booth number 2763 on the BookCon show floor at the Jacob K. Javits Convention Center in New York City. Participating authors include Barbara Taylor Bradford, M.J. Rose, Heather Graham, Julie Kagawa, R.L. Stine, Jonathan Maberry, Morgan Matson, Jodie Ellen Malpas, and Emmi Itaranta.

About Autography

Autography LLC is a media technology company headquartered in St. Petersburg, Florida. The firm features a patent-pending method for personalizing digital media that can be enjoyed on a wide-variety of consumer devices. The technology works across all major eReader platforms and smartphones, inserting a personalized autograph page into the eBook. The signature page can be customized with specific background graphics to help brand the author, series, or event. For in-person book signings, the signature page can feature a picture of the fan with the author, creating a truly personal keepsake. Fans can share their autographed pages on across their social networks with a single click making Autography a powerful marketing tool for authors. (www.autography.com, 727-388-1605)

About Zola Books

Zola Books' mission is to enable the ultimate reading experience through innovative technology. Zola's state-of-the-art book recommendation engine, Bookish Recommends, is a new way to find great reads you might otherwise miss on Bookish.com and partner sites, such as The New York Public Library's nypl.org. Zola's social reading app is a unique way to read with friends. Zola also shares profits with booksellers who recommend books online and off. In January 2014, Zola Books acquired Bookish, a book recommendation platform founded by Hachette Book Group, Penguin Group (USA) and Simon & Schuster. For more information, please visit <http://www.zolabooks.com>