

Giving Retailers Flexibility & Deeper Insight Into Customers

The Genius™ Customer Engagement Platform™ by Merchant Warehouse® is an industry-first solution that solves the challenge of how to support traditional credit/debit payment and new opportunities provided by future mobile commerce from a single point-of-acceptance. Integrated with [Cougar Mountain](#), Genius allows you to immediately save on credit card processing by eliminating additional transaction fees from third-party processors.

▶ Value from Day One

LOWER COST OF OWNERSHIP

- Integrated with CougarMountain
- No extra transaction fees
- Intelligent credit/PIN debit steering

LOWER RISK

- Simplify PCI validation
- No handling of cards by clerks
- Reduced risk of security breaches
- EMV-ready solution “out-of-the-box”

STREAMLINED SUPPORT

- Award winning 24/7/365 support
- One-stop shop for all support and service needs
- Remote software update

VALUE-ADDED CAPABILITIES

- State-of-the-art device
- Free gift card processing
- Free virtual terminal access
- Digital receipt management with Signature Capture

Future-Proof Solution that Evolves with Your Business



- ▶ Access to multiple payment types (Swipe, PIN Debit, Mobile, EMV, Gift & Loyalty)
- ▶ Digital signature capture
- ▶ Integrated PIN-Debit
- ▶ Cost-saving credit/PIN debit steering technology
- ▶ Customer-facing 4.3”LED screen
- ▶ Tokenization & P2P (point-to-point) encryption
- ▶ Accept mobile payments via NFC/QR codes
- ▶ Unified customer experience across all locations and lanes