



For immediate release:

PRETTY DEADLY: Eisner-Nominated Comic Adapted into Signature Perfume Collection by BLACK PHOENIX ALCHEMY LAB

The heroines of ***PRETTY DEADLY*** (IMAGE COMICS), a phantasmagorical five-volume Western saga created by **Kelly Sue DeConnick** and **Emma Ríos**, now live among us in the form of seven unique fragrances by **BLACK PHOENIX ALCHEMY LAB**. This series of collectible, hand-blended perfume oils guide you through the shattering vistas and tender mercies of a tale which begins at the gallows and ends in Death's domain.

Now available in 5ml apothecary bottles exclusively via the Black Phoenix Alchemy Lab website.

****FULL SCENT DESCRIPTION LIST BELOW****

ABOUT THE LAB:

Black Phoenix Alchemy Lab (**BPAL**) specializes in formulating body and household blends with a dark, romantic Gothic tone. Their general catalog contains literally hundreds of scents running the aesthetic gamut of magickal, pagan and mythological blends, Renaissance, Medieval and Victorian formulas, and horror/Gothic-themed scents. BPAL's licensed fragrance collections include collaborations with The Henson Company, Neil Gaiman, Clive Barker, and many others. For more info, please visit <http://blackphoenixalchemylab.com>.

PRESS CONTACT:

Elizabeth Barrial

elizabeth@blackphoenixalchemylab.com

12120 Sherman Way

North Hollywood, CA 91605

ABOUT *PRETTY DEADLY*:

Pretty Deadly is a dark mythological Western by Kelly Sue DeConnick and Emma Ríos, with Jordie Bellaire, Clayton Cowles and Sigrid Ellis. It is published by **IMAGE COMICS**. The creative team was nominated for the following 2014 Eisner Awards: DeConnick for Best Writer; Rios for Best Penciller/Inker and Best Cover Artist; and Jordi Bellaire for Best Coloring.

<http://pretty-deadly.com>

[Pretty Deadly on Amazon](#)

[DRM-free digital](#) via IMAGE COMICS

FULL SCENT/DESCRIPTION LIST

LILY, The Prostitute

Heady blossoms of jasmine, white gardenia, and magnolia sharpened by neroli, given a voluptuous depth by red patchouli, oakmoss, and cedar.

GINNY, The Reaper of Vengeance

Sharp tobacco flower and white cognac, a thin layer of smoke, and dusty black pepper pierced by the amber of her eyes.

ALICE, The Reaper of Cruelty

Bourbon geranium emboldened by the rich scent of aged patchouli, the sweetness of peach, raspberry leaf, and bourbon vanilla, surrounded by a butterfly swarm of spicy carnation and Italian bergamot.

BEAUTY, The Aggrieved

A white rose draped by a delicate, pale, sheer veil of vanilla, the depth and darkness of her black lace embodied by tobacco absolute, Indonesian patchouli, Bulgarian oakmoss, frankincense, white sandalwood, and myrrh.

SISSY, The Ascendant

Sassafras and smoke for black vulture feathers, and King mandarin and red musk for the deep red-orange of the vulture's face. Blue lilac and chamomile / opoponax and vetiver for the blue and black of her eyes. Vanilla bean and fig represent her innate goodness and instinctive kindness.

SARAH, The Mother Bear

Practical scents - warm, nurturing, wise, and strong: tonka bean, soft brown leather, myrrh, white sage, gurjum balsam, Ceylon cinnamon bark, red sandalwood, sweet tobacco, and a touch of gunsmoke.

MOLLY, The Reaper of Justice

White lime with lily of the valley, oudh, Himalayan cedar, nagarmotha, and tobacco for the sheen of raven feathers, and saffron, white honey, and amber for her fierceness, strength, and courage.