# Halyard Consulting

One Time Offer - Marketing Suite



# Looking for Case Study Client

Lowest Price Ever!!



#### What it Includes

The Kitchen Sink of Marketing Suites



- 5 Emails Monthly to Your Contact List (Max. 2,500)
  - You give us the facts we put it together.







### **Email Campaign**



- 2 Press Releases Monthly
  - Distributed to Thousands of News Media Outlets
    - Including:
      - All Major Search Engines
      - **Associated Press**
      - Media Digests
      - Specifically Targeted Reporters





The New Hork Times









#### Press Releases



- 7 Keywords Monthly
  - We Monitor & Act as Your Sales Team.
    - Example Keyword: Accountant

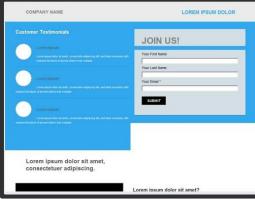


# **Keyword Monitoring**



- Unlimited Landing Pages for Facebook & Website.
  - Capture Potential Customer Information.







## **Landing Pages**



- Reporters Requesting Sources
- Executive Team Expert Bios

#### **Publicity Alerts**





- Exclusive to Halyard Email List of 2K
  - Over 50% Open Rate = 1K
  - Universal Average Marketing ROI = 2%
    - 20 People Are Going to Jump on This Offer Today!!
    - Don't Miss This Incredible Opportunity!!
- Only One Spot Available!!

#### Who Can See This Offer



- \$12K for 12 Months Starting July
  - Lump Sum Payment End of June



#### **Price**



# Don't Miss This Opportunity

Price Quadruples After Case Study Slot Filled!!





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#### **Contact Us**

