

## **FOR IMMEDIATE RELEASE**

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## **Area Business Leader Joins Executive Team at FluidEdge Consulting**

**MALVERN, PA-** To cap off a recent expansion of its executive team, FluidEdge Consulting has added Judith Bergstrom as Vice President of Healthcare Consulting. A sought after national business leader, Bergstrom has helped transform major Healthcare Corporations.

“After several years working independently, I am pleased to be joining FluidEdge Consulting. This is a progressive firm whose size, expertise, and leadership make it well positioned to help healthcare clients with their technology and business issues in these very dynamic and uncertain times,” Bergstrom said.

Founded in 2007, FluidEdge Consulting has become a leader in the Health Care management and IT consulting market, delivering innovative customer solutions with a highly experienced senior team. FluidEdge has been successful at solving complex concerns for the ever-evolving Health Care industry.

“At FluidEdge, my role as a Vice President will be to provide stellar executive leadership to clients and projects, while mentoring consulting staff and driving firm growth,” Bergstrom said.

Additionally, Bergstrom served as a Professional Services SVP for a healthcare software vendor, where she was responsible for ensuring the development and execution of training programs and change management programs. Bergstrom has extensive knowledge providing IT services across the full life cycle, from selling and implementing packaged and custom software to delivering strategic IT consulting services.

Bergstrom holds a Master’s in Information Systems from George Washington University and a Bachelor’s in International Relations from the Monterey Institute of International Studies. She also completed various leadership development programs and later developed a leadership program with Warren Bennis.

### **About FluidEdge Consulting**

In 2013, Inc. Magazine ranked FluidEdge No. 775 on its Inc. 500 | 5000 list, an exclusive ranking of the nation's fastest-growing private companies. Inc. also ranked FluidEdge #60 on their list of the Top 100 Health Companies in the nation, as well as #13 among the Top 100 Pennsylvania Companies and #16 among those in the Philadelphia Metro Area.

To learn more about FluidEdge Consulting, visit <http://www.fluidedgeconsulting.com>.